DESIGN DIV.

PATENT OFFICE
DEC - 4 1942
DEC 1 1942

DARLING DISPLAYS

X-1

BRONSON, MICHIGAN
NEW YORK OFFICE AND SHOWROOMS
SUITE 735 MARBRIDGE BUILDING
47 W. 34th St. at BROADWAY, NEW YORK, N. Y.

HF
52
2.21

KEEP 'EM BUYING

CATALOG NO. 170

HF
5521
.D221
1942

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DESIGN DIV.

LIBRARY
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No Display Blackouts!

Most of the essential metals and materials formerly used to fabricate display equipment are now going into guns, planes, and ships. This is where the display manufacturers want them to go until final victory is ours. • • For months Darling designers and engineers have been creating displays of Dartex composition and Darcraft papier-mache to replace items which now cannot be manufactured. The result has been, not mere substitutes, but more beautiful, practical and different displays for all types of merchandise. • • The ability to work harder and serve better has been the mainstay of Darling Displays through the years. We intend to continue to work for and serve the display field in our usual efficient manner.

There will be no blackouts in your display program if you keep in touch with Darling Displays.

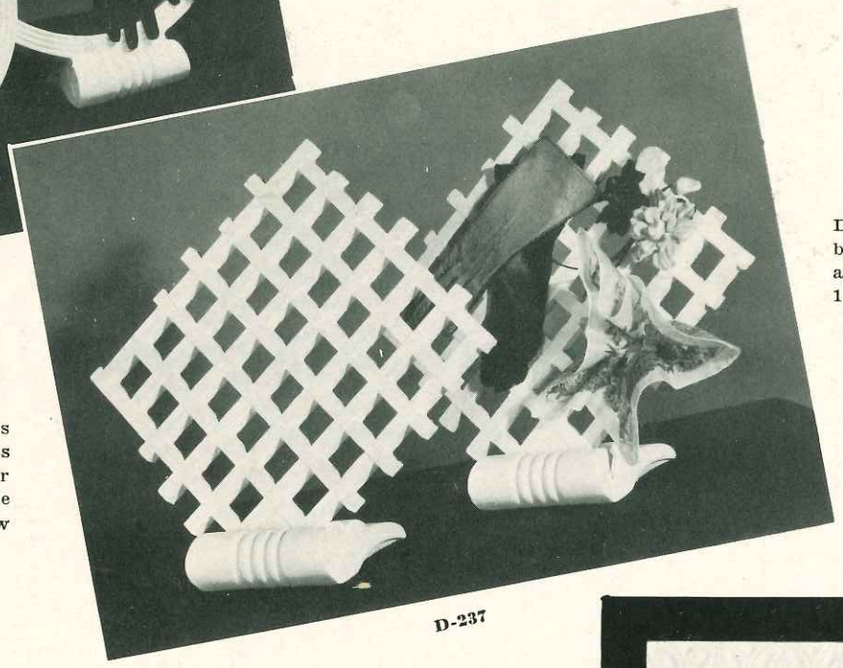
Something New
in Accessory Displayers

D-244

RING DISPLAYER
No. D-244

Dartex composition and Plexiglas display unit. Ring is 18 inches in diameter and has three clear Plexiglas display bars. Suitable for ledge, showcase or window use. Finished in soft white.

$4.95
EACH



D-237

"CROSS-HATCH" Displayer
No. D-237

An accessory and utility display creation made of durable Dartex composition. Lattice section is removable from scroll base. An excellent unit for displaying related merchandise in an impressive manner. Base 7x6 inches. Lattice section 13x13 inches. Finished in soft white.

$3.45
EACH

RELATED MERCHANDISE DISPLAYER
No. D-235

Smartly sculptured Dartex composition frame. Measuring 18x25 inches. Removable center panel is covered with attractive brown linen crash. Panel can be removed and recovered as desired. Illustrations suggest several of its many uses. Finished in soft white.

$4.95
EACH

D-235

D-85-8

DARLING DISPLAYS #170

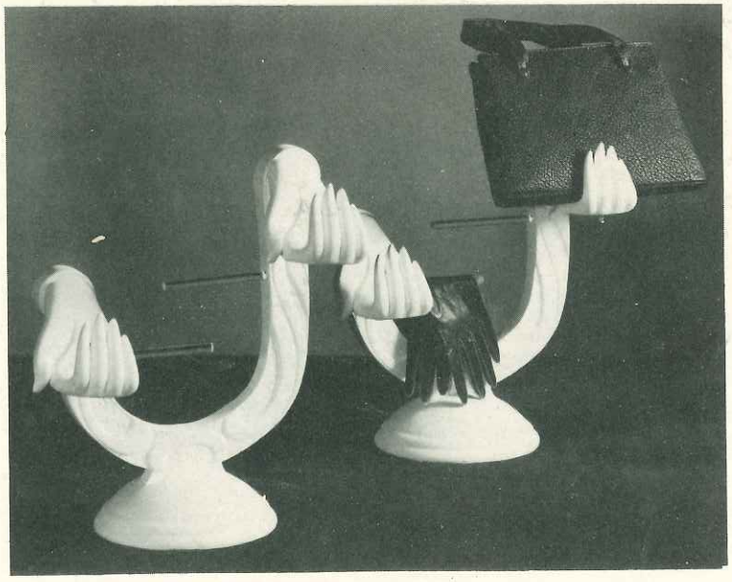
Display Bags - in the Smartest Manner

STYLIZED BAG HAND

No. D-254

A smart unit for showing hand bags in a natural way. Made of durable Dartex composition and finished in soft white.

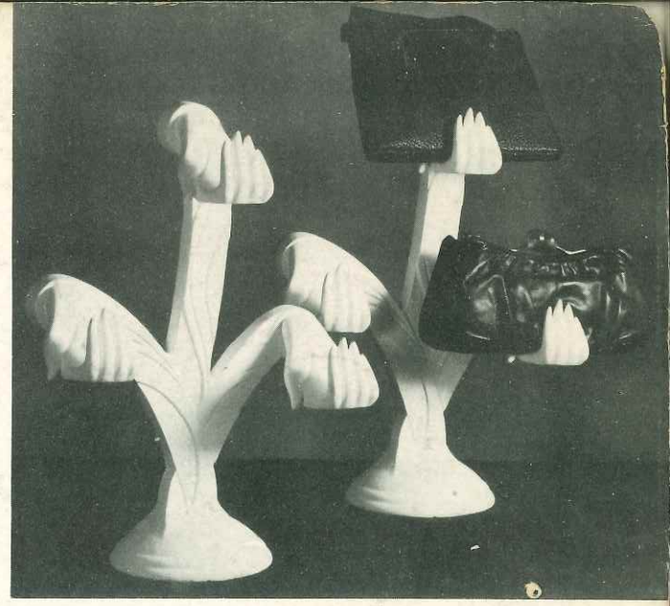
$1.65 each



DOUBLE BAG AND ACCESSORY UNIT No. D-241

Made of durable Dartex composition and equipped with two easels and two Plexiglas draping arms for showing related articles. 15 inches wide, 17 inches high. Soft white finish.

$5.95 each

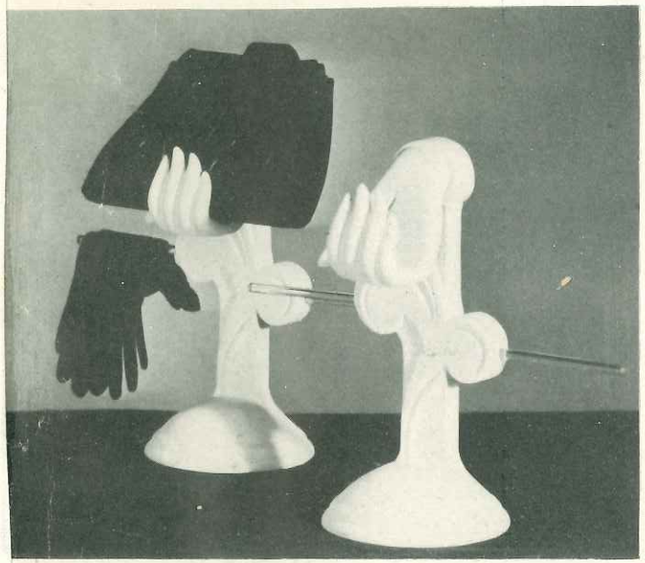


TRIPLE BAG DISPLAYER

No. D-243

A richly sculptured triple display unit. Easels are hand shaped and hold bags in a natural manner. Unit is 23 inches high, 16 inches wide and 8 inches deep. Made of Dartex composition and finished in soft white.

$7.45 each



BAG AND ACCESSORY DISPLAYER

No. D-236

A Dartex and Plexiglas creation for displaying bags, gloves and other articles. Displayer is 16 inches high and has two clear Plexiglas draping bars. Finished in soft white.

$3.75 each

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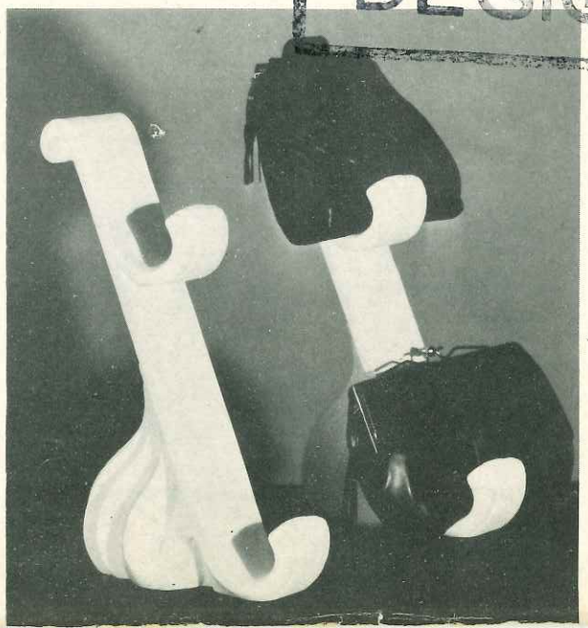
DESIGN DIV.

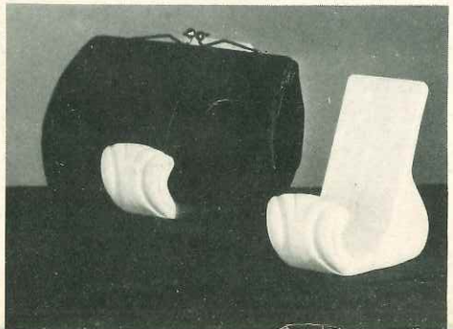


DOUBLE BAG HOLDER

No. D-234

A double tier unit designed to show both large and small bags. Made of strong Dartex composition and finished in soft white.

$2.50 each



SINGLE BAG DISPLAYER

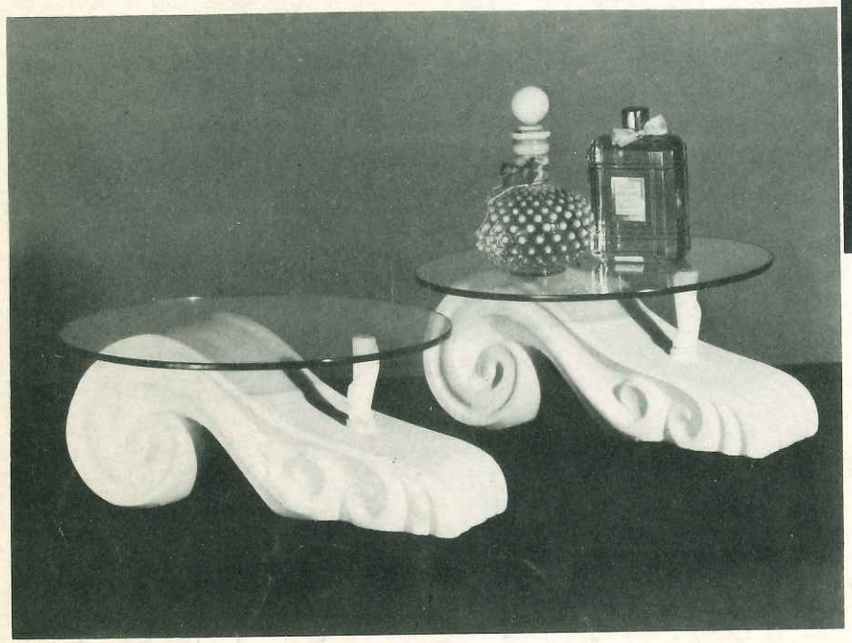
No. D-233

Decorative bag holder made of Dartex composition. Every store can use several dozen of these practical units 3½ inches wide, 6 inches high, and 6 inches deep. Finished in soft white.

$1.25 each

DEC - 4 1942

White is the Mode in Window Displayers



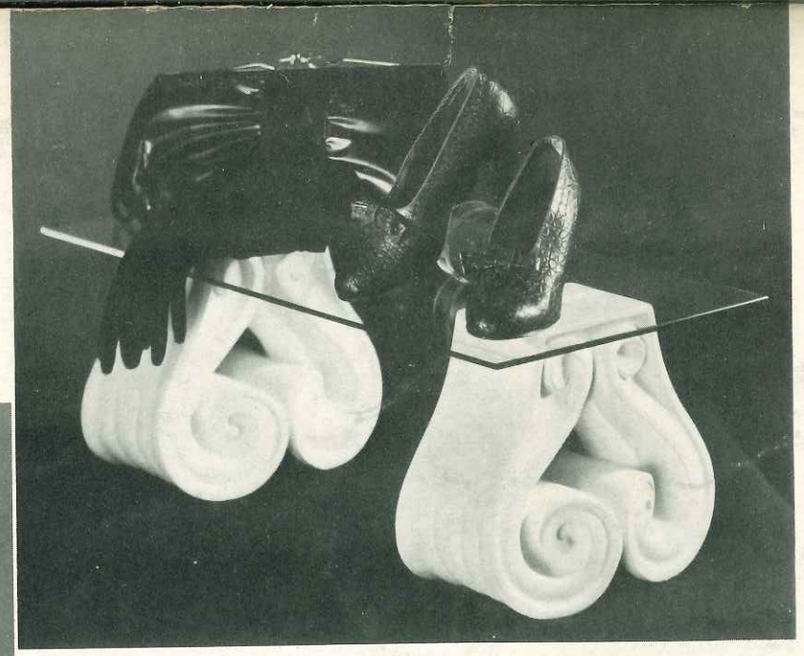
LOW PLATEAU DISPLAYER

No. D-273

Individual pedestal display units with attractive scroll type Dartex composition base. Furnished with 12-inch round polished plate glass top. Unit is 12½ inches long, 7 inches wide and 5 inches high. Can be used in pairs with other size glass. Finished in soft white.

$3.25
each

12 inch glass top included.



MASSIVE PLATEAU SUPPORTS

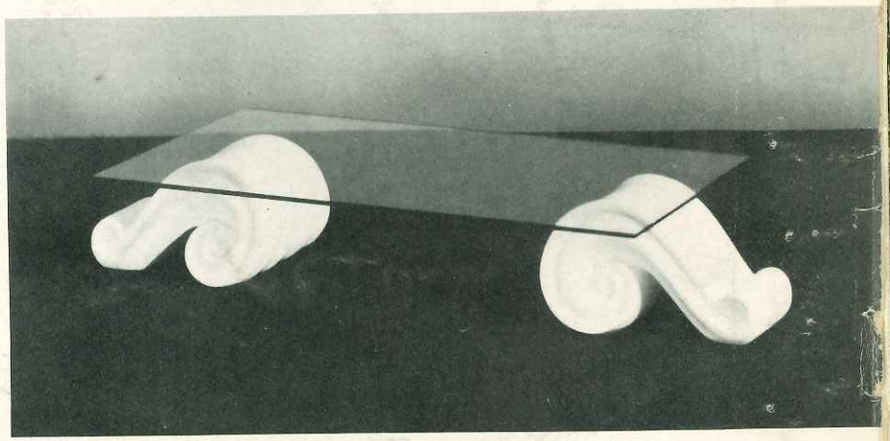
No. D-275

Attractive sculptured scrolls, 9" high, 10" long and 6" wide. Can be used singly or in pairs to support glass. An excellent window display item for all types of merchandise. Finished in soft white.

$5.45 PER PAIR

Price does not include glass or accessories.

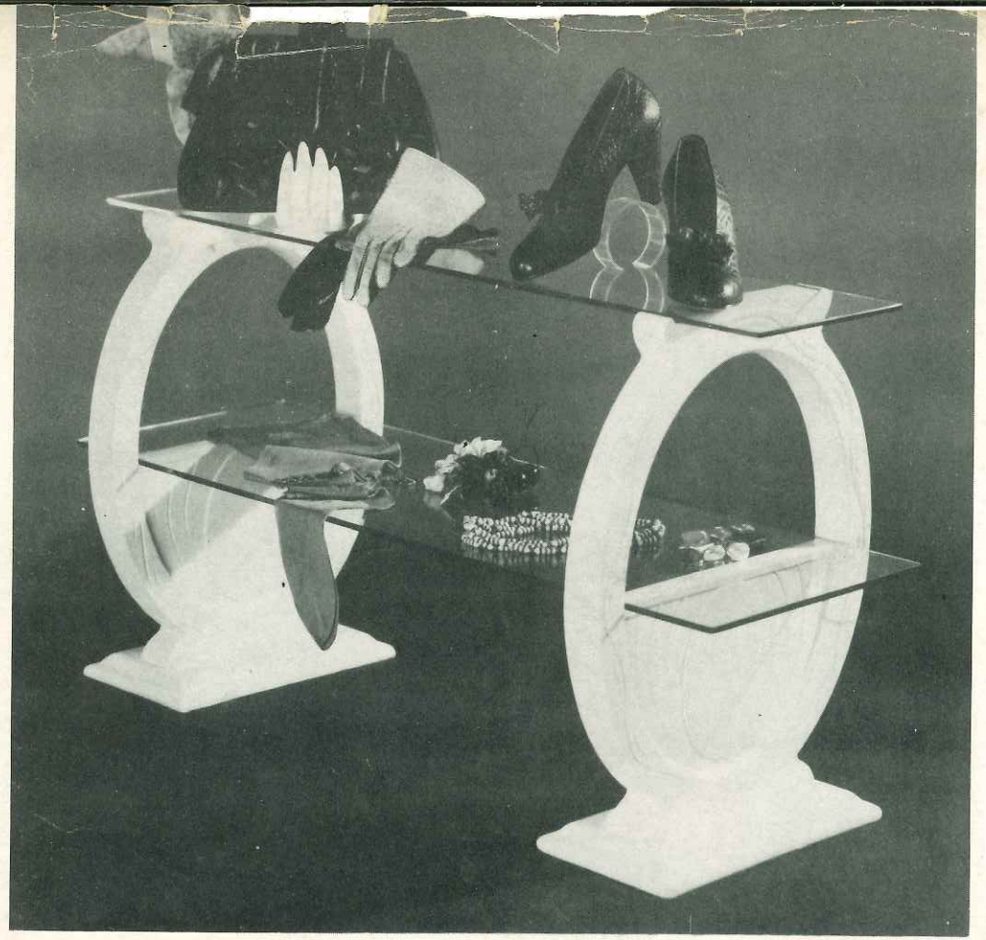
Darling Display
Cat. No. 170
Rec'd. 12-1-1942



TABORET SUPPORTS No. D-276

Artistically styled in Dartex composition. Suitable for holding glass and other type of tops. 5" high, 9" long, 7" wide. Soft white finish.

$3.95 per pair
Price does not include glass.



Elevation Units

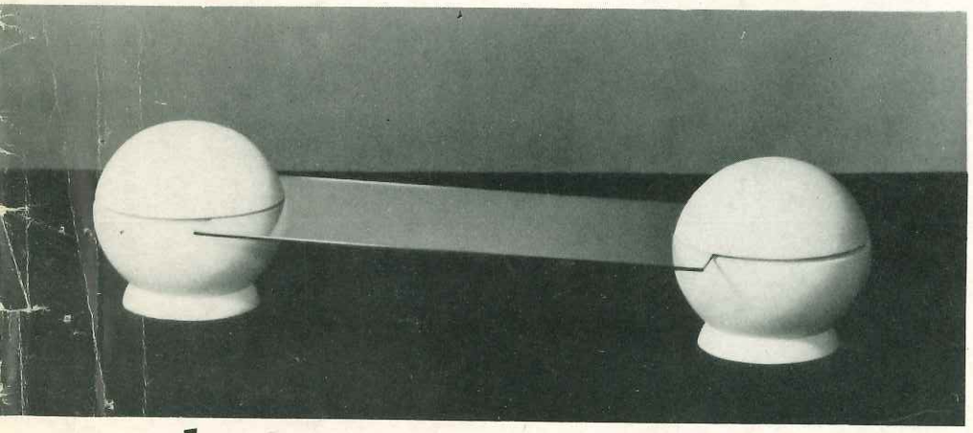
Decorative and Distinctively Different

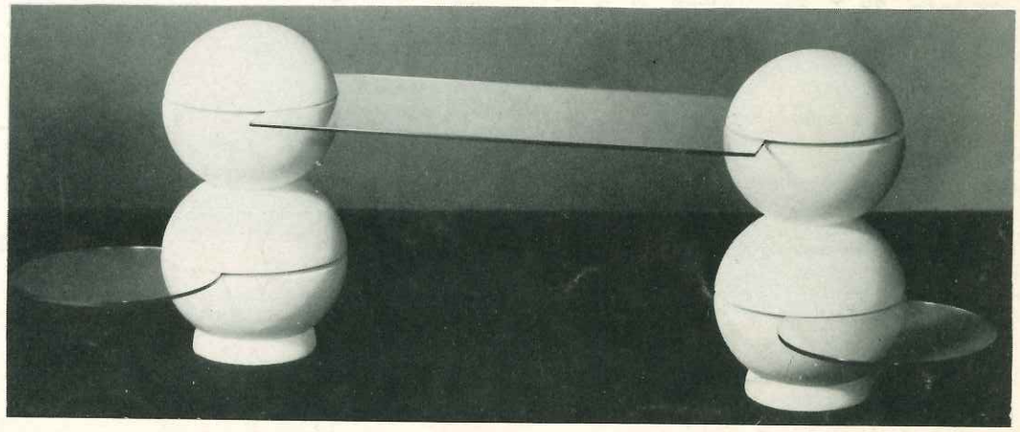
DOUBLE ELEVATION DISPLAY

No. D-238

Complete displayer consists of two beautifully modeled units 21 inches high and 15 inches wide with two plate glass shelves. Top plate 8x36 inches and lower plate 10x36 inches. Made of reinforced Dartex composition and finished in soft white. Price includes glass plates.

$11.50 Complete as illustrated.





SINGLE AND DOUBLE STEP SPHERES FOR HOLDING GLASS

Many smart and useful trims are easily made with these modern slotted spheres. Can be used singly or in pairs with various shaped shelves of glass or other materials. Reinforced Dartex composition, modern soft white finish.

NO. D-239 SINGLE STEP SPHERE — Per Pair **$4.95**

NO. D-240 DOUBLE STEP SPHERE — Per Pair **$8.95**

Does not include glass.

Hosiery and Accessory Displayers

F-18C F-17C F-16C

"Glamor-Sheen" HOSE FORMS

Exquisitely shaped legs that will add sheerness and sales appeal to the new hosiery now on the market. Made of durable Darcraft papier-mache. Furnished with a vibrant Glamor-Sheen finish or regular flesh enamel finish. Base included with leg.

	Glamor-Sheen	Flesh Enamel
No. F-18C Calf length	$3.75 each	$3.45 each
No. F-17C Knee length	$4.60 each	$4.30 each
No. F-16C Full length	$5.75 each	$5.45 each

Hosiery Hand No. F-54

The best way to show the sheerness and quality of hosiery. Reinforced Dartex composition and finished in skin tone enamel. Tinted finger nails.

$3.75 each

DISPLAY HANDS
No. D-270

Graceful crossed hand jewelry and accessory display unit made of reinforced Dartex composition and softly finished in pure white. Hands are cast into one unit with base attached.

$3.25 complete

D-246

NOVELTY DISPLAYERS
No. D-245

Jewelry and accessory display unit sculptured in relief with full shelf for showing small articles. Has two six-inch clear Plexiglas display arms. Facial features and hair smartly tinted. Balance of displayer finished in soft white. Made of reinforced Dartex composition.

$4.75 each

No. D-246

An unusual and striking creation for displaying Costume Jewelry, cosmetics, etc. Has ample shelf space and two six-inch Plexiglas draping arms. Finished white with lips tinted red. Made of reinforced Dartex composition.

$4.95 each

Glove Displays . . . in a refreshing new manner

LADIES' GLOVE HANDS - - Patent No. 2243966

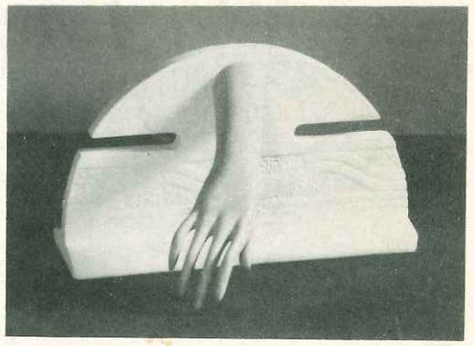
Highly stylized hands that show gloves with that "trim tailored appearance." Made of durable Latex rubber composition. Furnished in pairs in both long and short styles. Finished in Skin-Tru enamel with tinted finger nails.

F-181 10 inches high for short gloves, pair $5.40
F-182 15 inches high for long gloves, pair $6.60

Triple Glove Displayer No. D-261

An effective counter or showcase unit to show three glove styles. Hands, made of durable Latex rubber composition, are removable from base for easy trimming and are flesh enameled with tinted nails. Base finished soft white.

$9.95 complete



Glove and Accessory Displayer No. D-279

A new way to show gloves, hosiery, hankies, etc., on your counter or showcase. Made of reinforced Dartex composition with Latex rubber composition hand. Panel with draping slots finished white. Hand finished flesh enamel.

$5.95 each

Glove and Accessory Displayer No. D-242

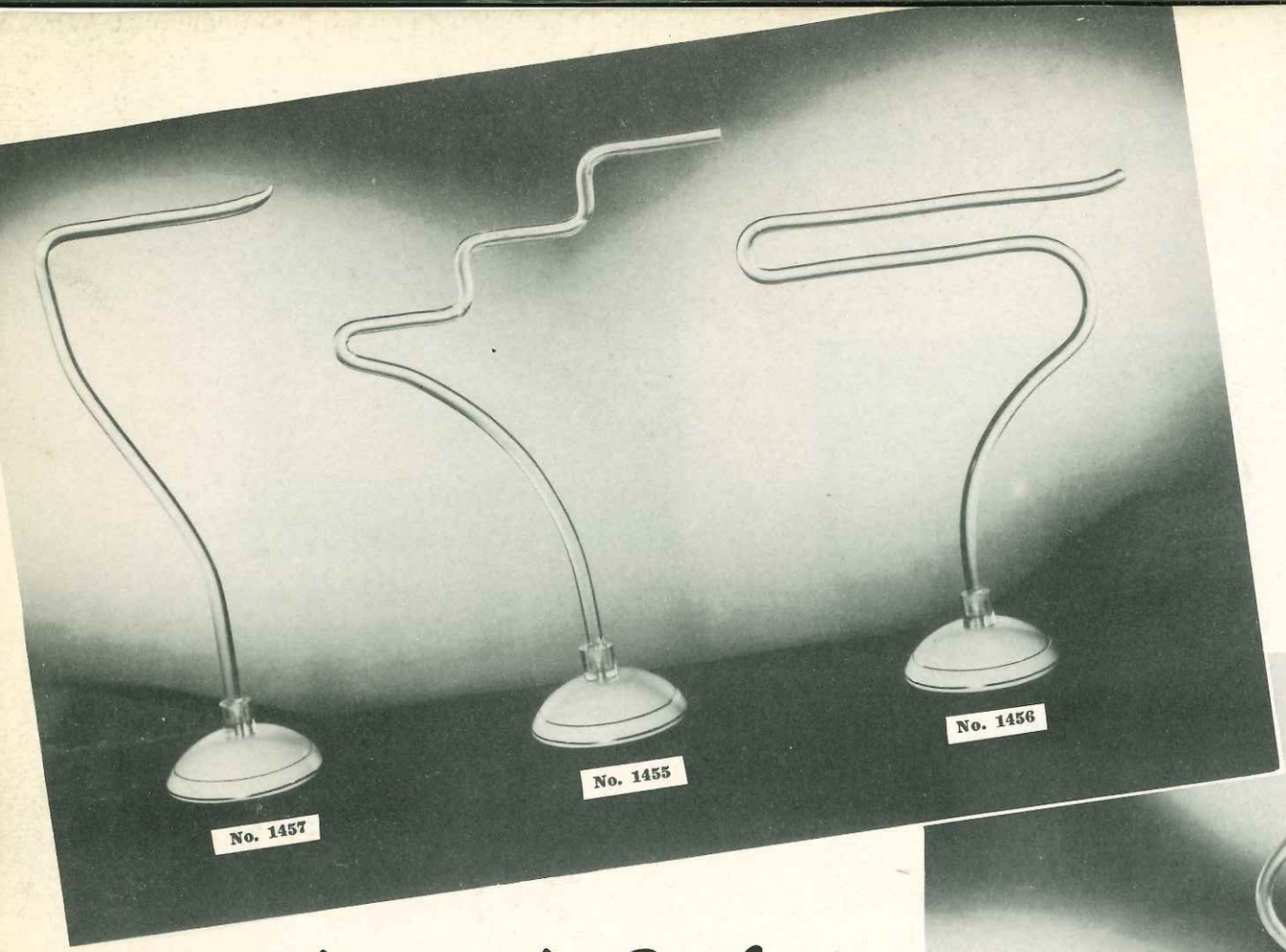
A versatile counter stand suitable for gloves, costume jewelry and other items. Latex rubber composition hand detachable from base. Unit has one Plexiglas draping bar and entire stand is cast of reinforced Dartex composition finished white.

$5.95 each

Patented Flexible Finger Glove Hand No. F-94

For ladies' gloves. Fingers can be arranged in any life-like position to hold cigarette, bag or compact. Hands are cast of durable Latex rubber composition and finished flesh enamel. Available in rights or lefts.

$5.40 each



Crystal clear plaster in a new setting. Darling's new exclusive Ceramic base design make these practical stands more beautiful than ever.

DRAPE STAND No. 1457

For hosiery, neckwear, gloves, etc. Transparent Plexiglas on 5-inch round white ceramic base. Height 18 inches, width 7½ inches.

$3.75 each

DRAPE STAND No. 1455

For men's ties, hosiery, etc. Transparent Plexiglas on 5-inch round white ceramic base. Height 18 inches, width 12 inches.

$4.25 each

DRAPE STAND No. 1456

For hosiery, necklaces, etc. Transparent Plexiglas on 5-inch round white ceramic base. Height 15 inches, width 12 inches.

$4.25 each

Ceramic . . . the Perfect Compliment to Plexiglas

BRACELET DISPLAYER No. 1444

Transparent Plexiglas on 5-inch round white ceramic base. Height 7 inches, width 12 inches.

$4.00 each

BLOUSE OR SWEATER STAND No. 1454

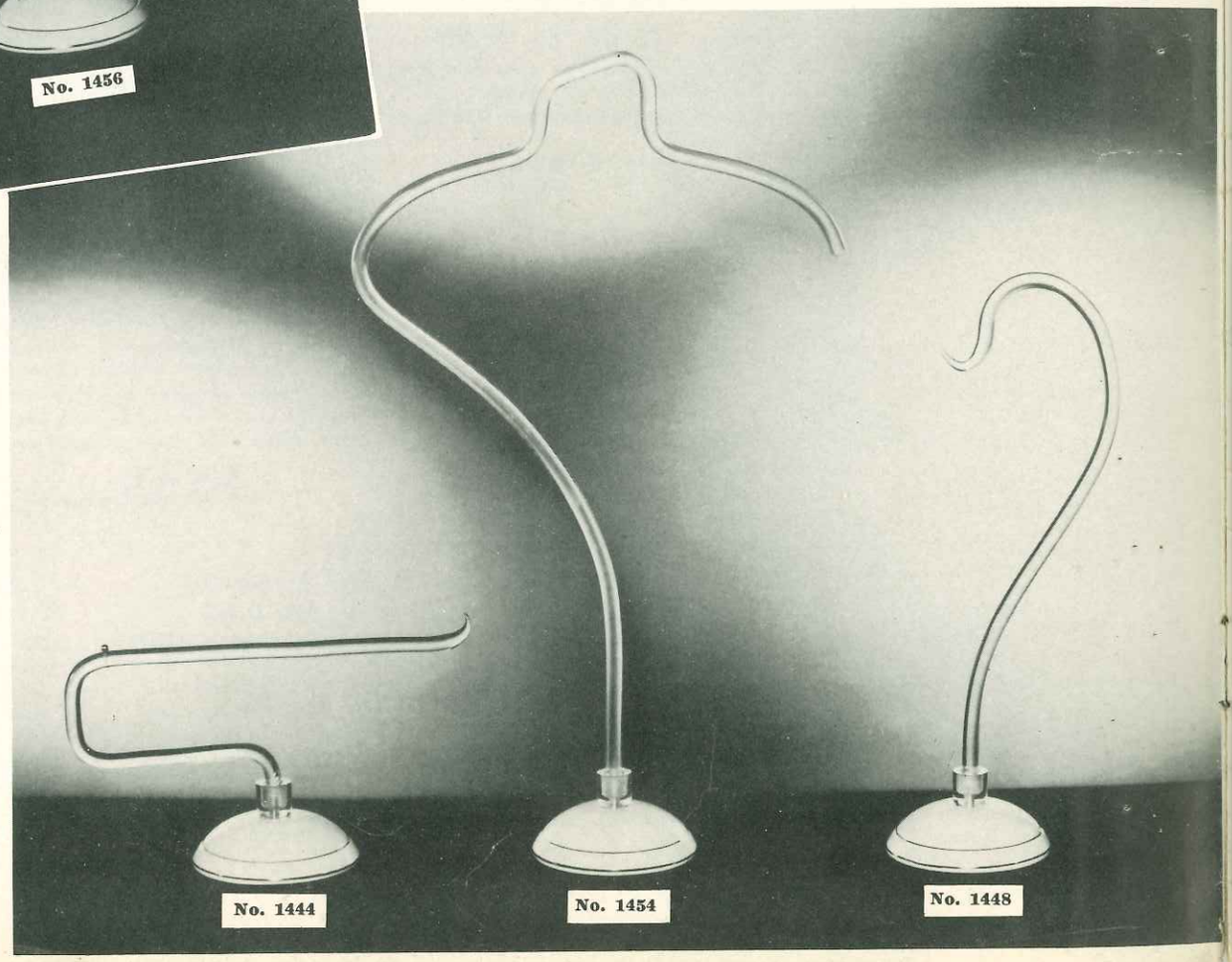
Transparent Plexiglas on 5-inch round white ceramic base. Height 24 inches, width 14½ inches.

$4.75 each

BAG HOOK No. 1448

Transparent Plexiglas 5-inch round white ceramic base. Height overall, 17½ inches.

$3.50 each



Crystal Clear Glass and Plexiglas

Combined into the smartest shoe stands of the year. Their jewel-like appearance will create an atmosphere of advanced style in your windows.

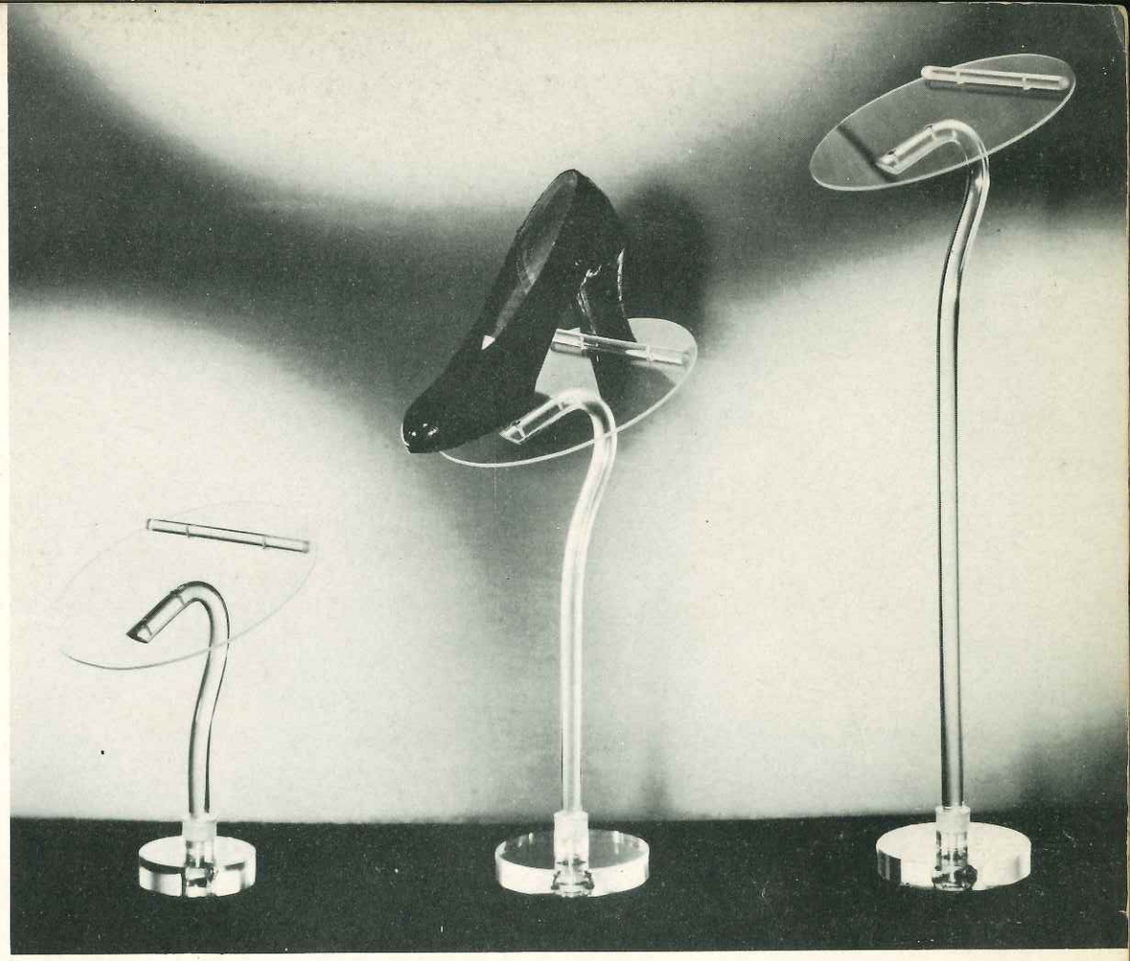
CIRCLE TOP SHOE STANDS No. 1229

A combination of highly polished glass and Plexiglas. Rigid upright and top are of Plexiglas set in heavy polished glass base. Top displays pair of shoes.

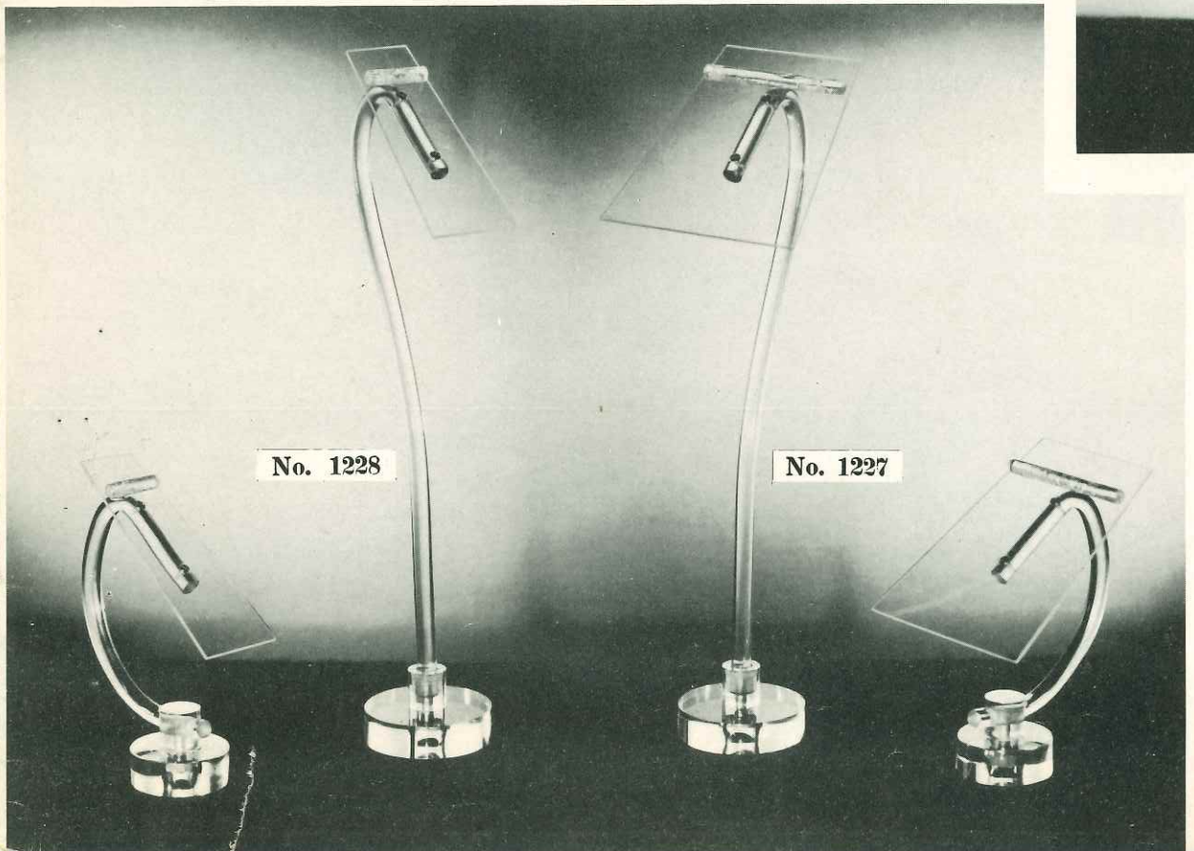
9 inches high **$6.65** each

13 inches high **$7.65** each

22 inches high **$8.00** each



9-inch 15-inch 22-inch



SINGLE SHOE STANDS
No. 1228

Plexiglas and glass shoe stands in two practical rigid heights. Uprights and tops are clear plastic set in heavy polished glass base.

9 inches high **$4.75** each

17 inches high **$5.85** each

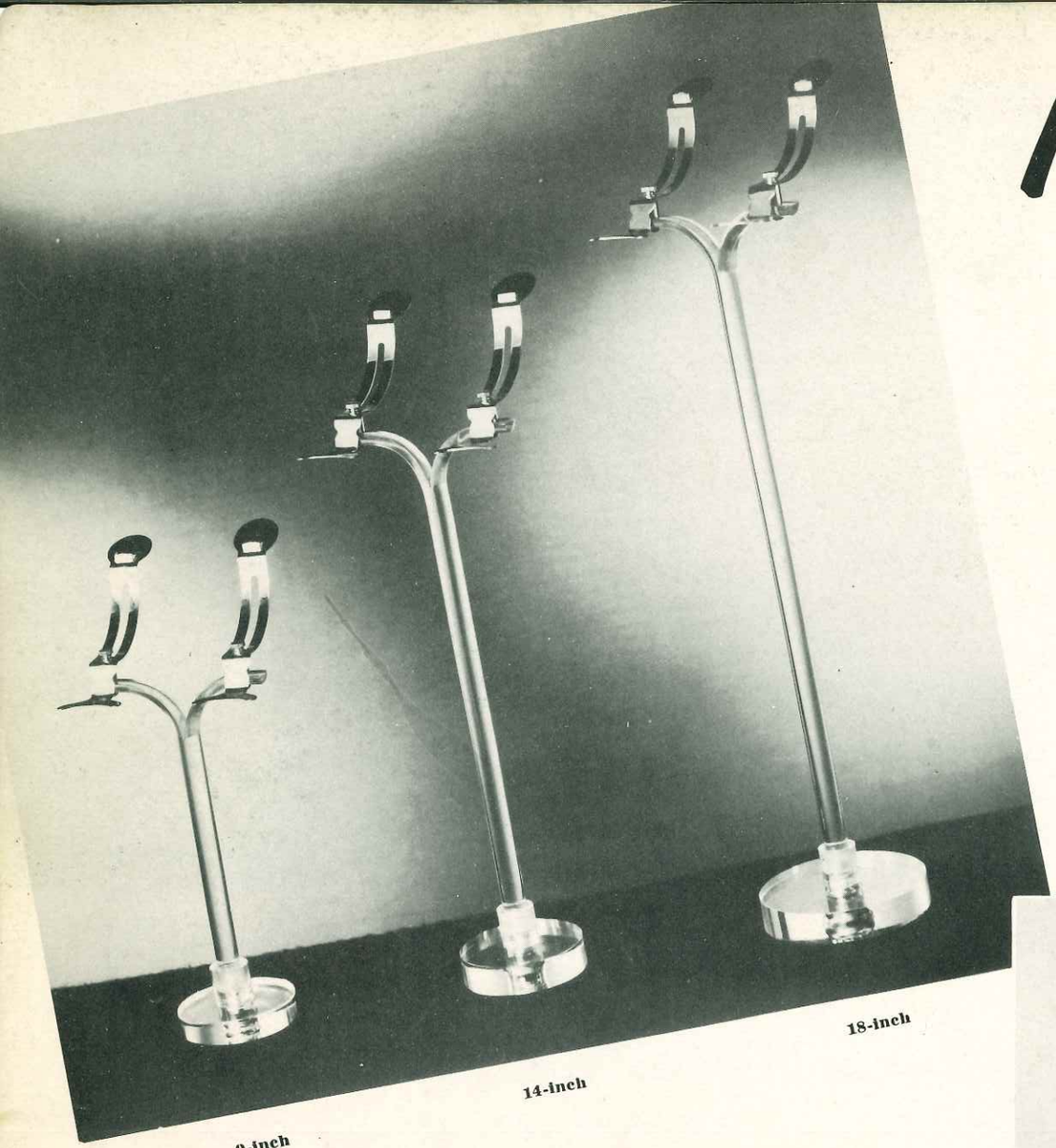
DOUBLE SHOE STANDS
No. 1227

Same as above except fitted with tops for holding pairs of shoes.

9 inches high **$5.60** each

17 inches high **$6.70** each

Individuality in these New



DOUBLE SHOE STANDS
No. 1226

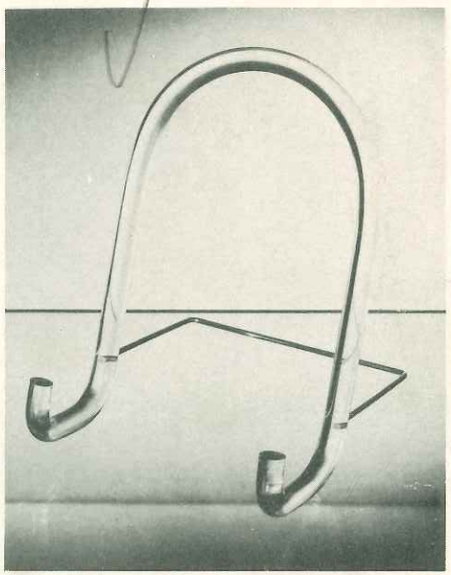
Shoe stands furnished with highly polished heavy glass bases. Ornament and upright clear Plexiglas. Individual, adjustable shoe tops finished in polished chrome.

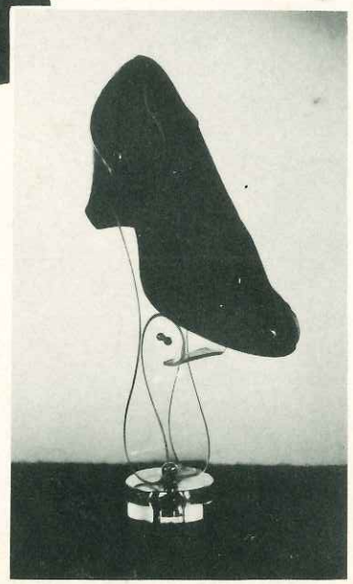
9 inches high	$4.80 each
14 inches high	$5.40 each
18 inches high	$6.35 each

PLEXIGLAS PURSE EASEL
No. 1449

A new, transparent purse easel with chrome wire support. 6 inches high, 4¼ inches wide. Front, 2½ inches.

$15.00 PER DOZ.



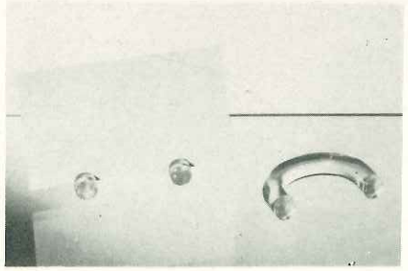


UNUSUAL SHOE STAND
No. 1219

Gracefully curved, transparent plastic shoe stand, 10 inches high. With 2½-inch diameter crystal glass base.

$3.30 EACH

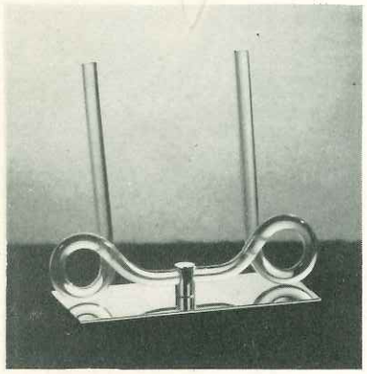
is expressed Darling Creations



Plexiglas Ticket Holder
No. 1453

2x1½ inches clear ticket holder constructed of ⅜" round Plexiglas.

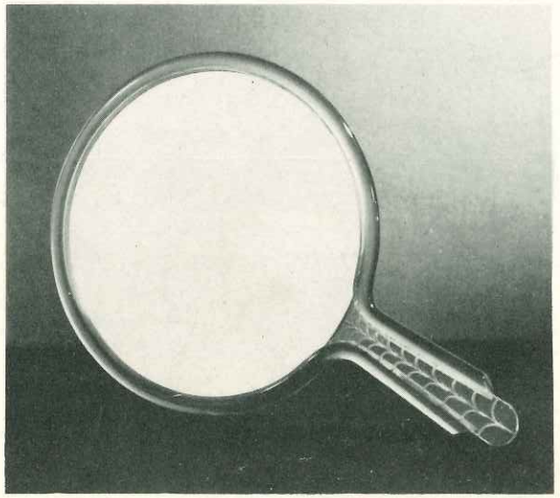
$4.80
PER DOZ.



CARD HOLDER
No. 1459

Three-eighths-inch round Plexiglas on Chrome base, 6x3 in. Height of support 6 inches.

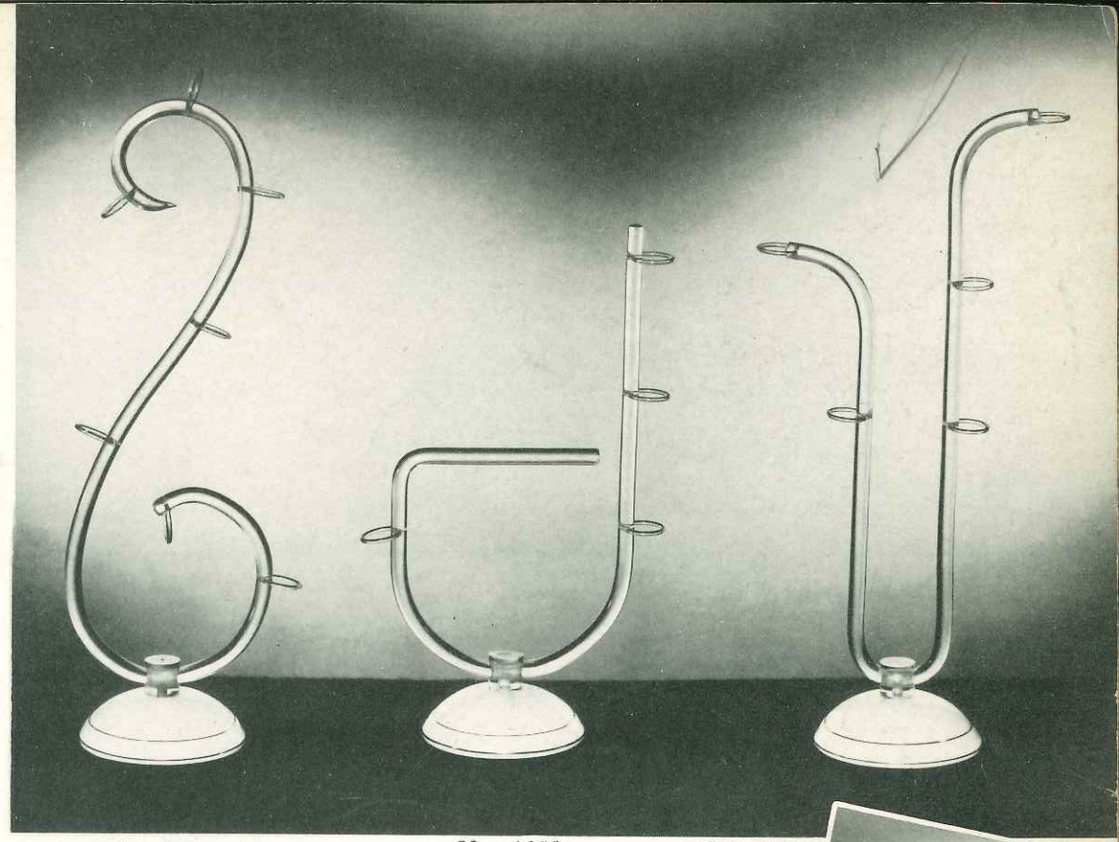
$3.20 EACH



HAND MIRROR
No. 1298

Eight-inch diameter double mirror in transparent Plexiglas frame and handle.

$6.80 EACH



No. 1450 No. 1460 No. 1452

HANDKERCHIEF STAND No. 1450

Transparent Plexiglas on 5-inch round white ceramic base. Height 19 inches.

$5.25 EACH

HANDKERCHIEF STAND No. 1460

Transparent Plexiglas on 5-inch round white ceramic base. Height 15 inches, width 7 inches.

$4.50 EACH

HANDKERCHIEF STAND No. 1452

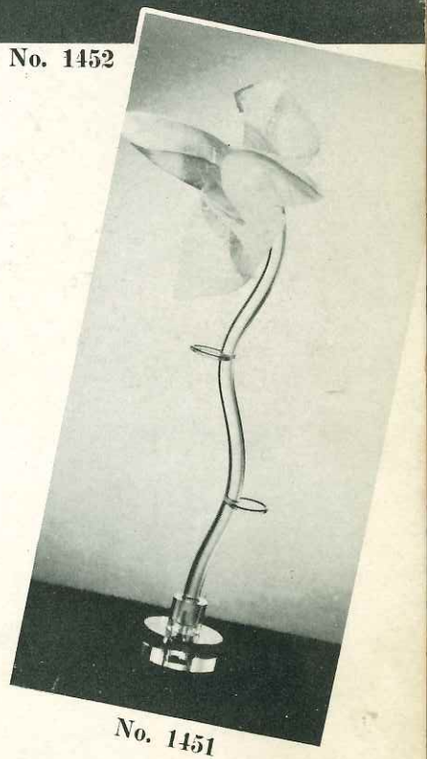
Transparent Plexiglas on 5-inch round white ceramic base. Height 19 inches, width 7 inches.

$4.75 EACH

HANDKERCHIEF STAND No. 1451

Transparent plastic stand, 14½ inches high overall. With 2½ inches diameter crystal glass base.

$3.50 EACH



No. 1451

Twelve New Faces

Millinery sells more convincingly when shown on these "Natural-Beauty" display heads. Keyed to the times and your budget. Choose your style. Self-standing or mask types available.

SELF STANDING MILLINERY HEADS

Cast of durable Dartex composition in 12 assorted styles with conventional necks. Finished in newest Skin-Tru enamel with facial features attractively tinted. Sophisticated hair styles in assorted colors.

$25.50
PER DOZ.

$2.25
EACH

Styled by Darling

HEAD SUPPORT
No. D-271

Low head support especially designed for neckless heads. Excellent for interior or showcase use. 5" base, 8½" upright. Made of Dartex composition finished soft white.

$.75 EACH

(Price does not include head)

MASK TYPE DISPLAY HEADS

For use on display stands of all types. Twelve styles with same features, coloring and hair styling as heads illustrated on opposite page, except cast without necks. All Darling heads are sculptured to hat block measurements to insure perfect fitting.

$25.50 PER DOZ.

$2.25 EACH

Luxurious Display Effects at Moderate Cost

For millinery displays in windows or departments, these Darling classics will do wonders in pepping up sales.

D-274

DUO MILLINERY DISPLAYER

No. D-274

"U" curved reinforced Dartex composition base with two carved spiral wood uprights. Uprights measure 30 inches and 36 inches high. Entire displayer finished in soft white.

$5.95 each

(Price does not include heads)

TRIPLE MILLINERY DISPLAYER

No. D-277

"S" style composition base cast in reinforced Dartex composition with three carved spiral wood uprights. Uprights measure 24, 30 and 36 inches. Entire unit finished in soft white.

$7.95 each

(Price does not include heads)

MILLINERY DISPLAYER

No. D-264

For use as a head support as illustrated, or for millinery only. One carved spiral upright measuring 30 inches set into a gracefully sculptured Dartex composition base. Entire unit finished white.

$3.95 each

(Price does not include heads)

MILLINERY DISPLAYER

No. D-263

A companion displayer to fixture illustrated above. Massive double scroll reinforced Dartex base has center shelf section to set Display head. Carved spiral uprights are 30 inches and 36 inch heights. Finished soft white throughout.

$6.45 each

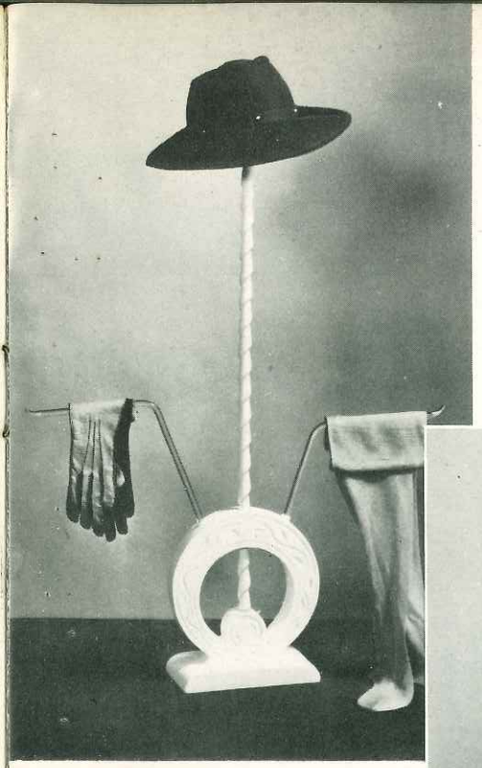
(Price does not include head)

D-277

D-264

D-263

Millinery "Sales Units"



Combination Millinery and Accessory Displayer
No. D-272

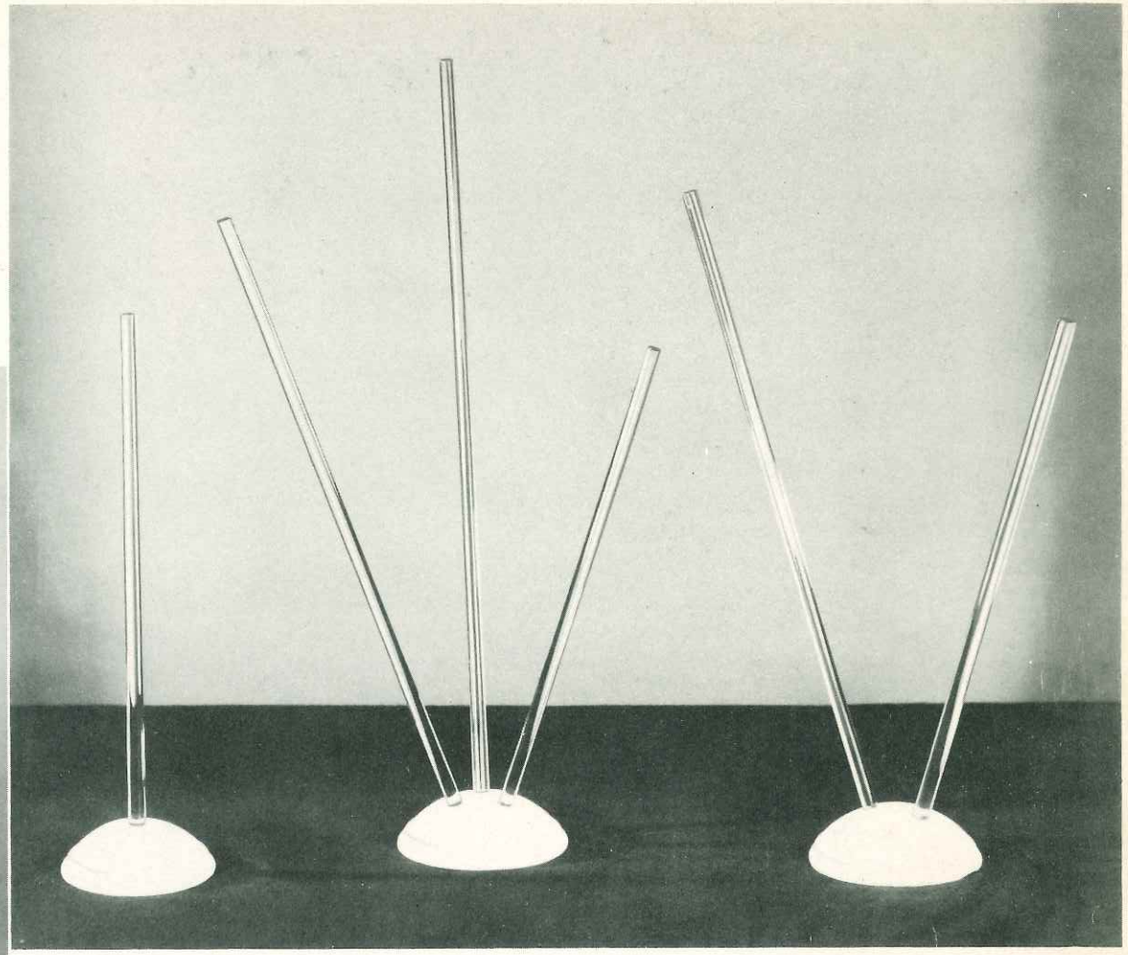
Ornamented base made of Dartex composition with substantial spiral upright. To be used as millinery stand or millinery head support. Furnished with two clear Plexiglas draping arms. Finished in soft white.

$5.85 each

Millinery and Accessory Display Unit
No. D-278

Attractive ornamented base with substantial spiral upright for use as a millinery stand or support for millinery head. Furnished with two 8-inch round glass plates for display of sundries or accessories. Entire unit finished in soft white. Glass shelves included.

$7.45 each



D-262-A D-262-C D-262-B

MILLINERY DISPLAY STANDS

These smart display stands can be used either as head supports or as hat stands. Uprights are 3/4" glass rods. Bases are cast of extra hard Dartex composition.

No. D-262-A. Single upright stand. 30-inch glass upright. Dartex composition base..

$2.60 each

No. D-262-B. Double upright stand. One 24-inch glass upright and one 30-inch glass upright. Dartex composition base.

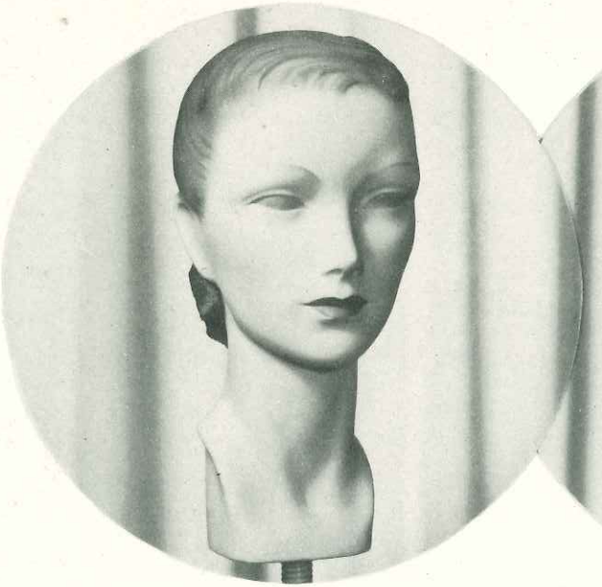
$4.25 each

No. D-262-C. Triple upright stand. One 24-inch, one 30-inch, and one 36-inch glass upright. Dartex composition base.

$5.95 each

Tops in Value! — Tops in Style!

Another Darling scoop — smartly sculptured heads reflecting charm and personality. Simple coiffures suitable for any type hat, and pleasantly appealing faces. Made of durable Dartex composition, finished in Skin-Tru flesh coloring with properly tinted facial features and assorted hair shades. An effective means of properly displaying your new "Profile" hats, demure bonnets, and small, very feminine hats. Can be used with or without head support.



H-91

H-89

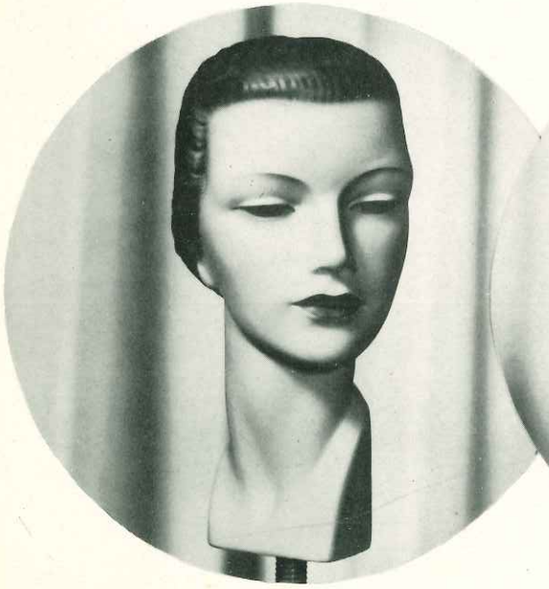
H-92

$21.00

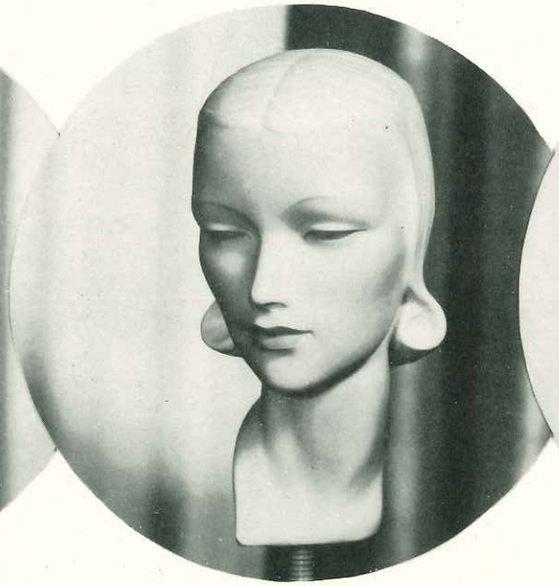
PER DOZEN

$1.85

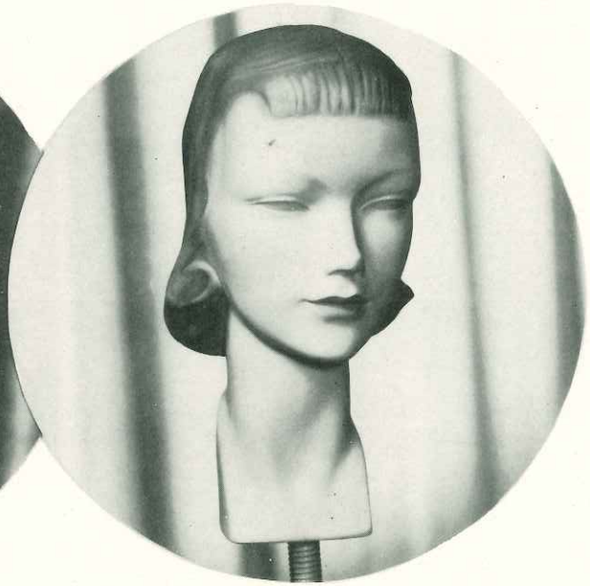
EACH



H-90



H-88



H-87

MASK TYPE HEADS

Same styles as above except furnished without necks for use on stands.

NUMBERS

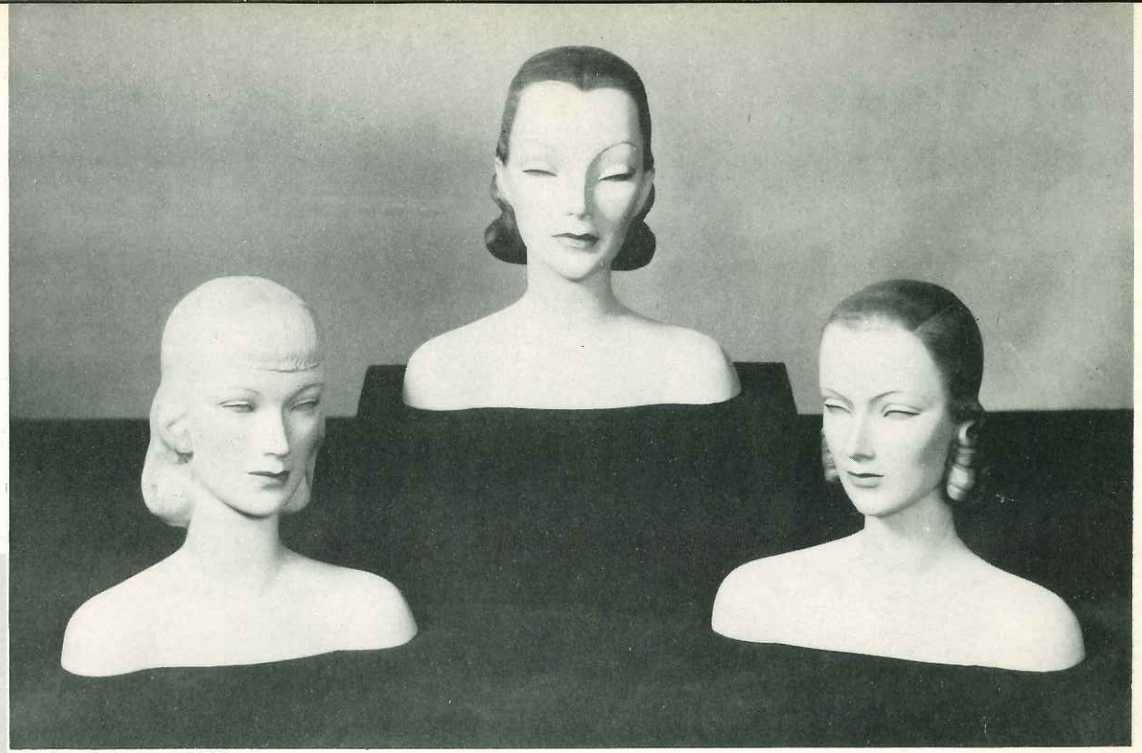
H-87T	H-88T	H-89T
H-90T	H-91T	H-92T

$21.00 DOZ.

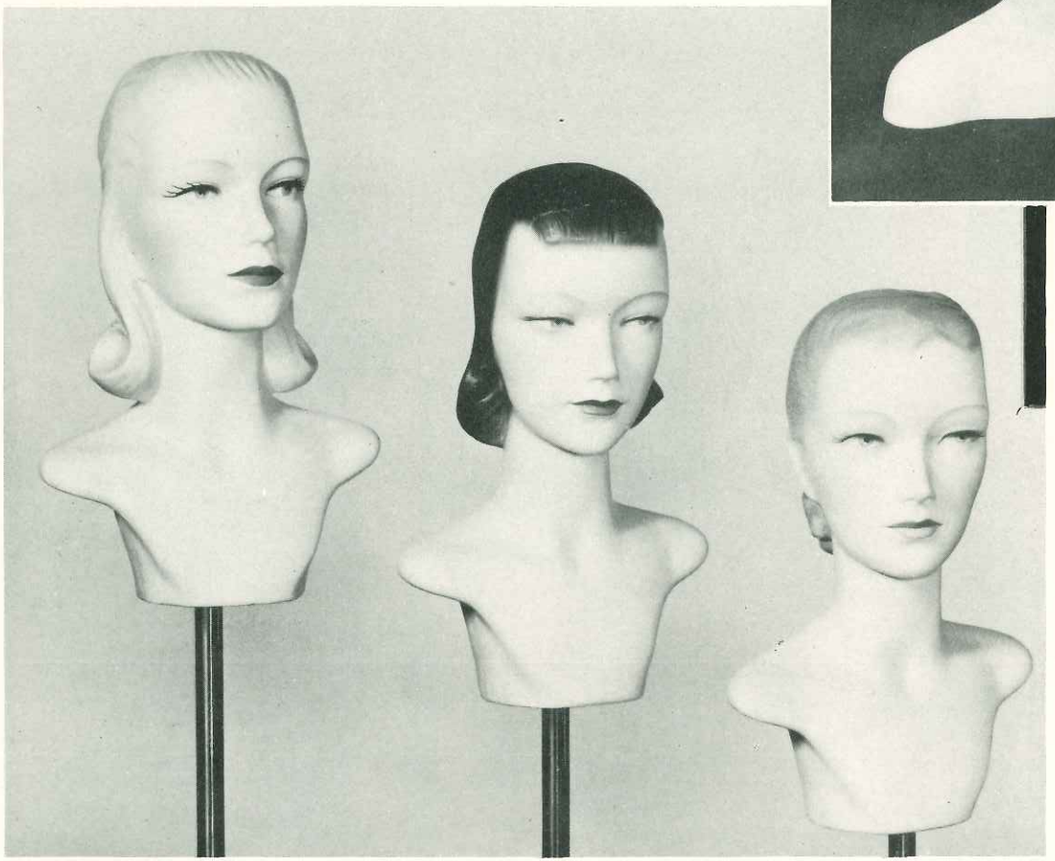
$1.85 EACH

Heads With Shoulders for Millinery and Accessories

Shoulders permit the showing of scarfs, costume jewelry, collars, etc. There is a definite need for this type head in your store.



H-267 H-268 H-269



H-175 H-177 H-176

NECKWEAR HEADS

Nos. H-267, H-268, H-269

Ideal for fur pieces or related displays of millinery and neckwear. Made of Dartex composition with full shoulders and refined features. Finished in Skin-Tru enamel with assorted hair and facial colorings. Use with or without head support.

$3.45 each

$10.00 set of three

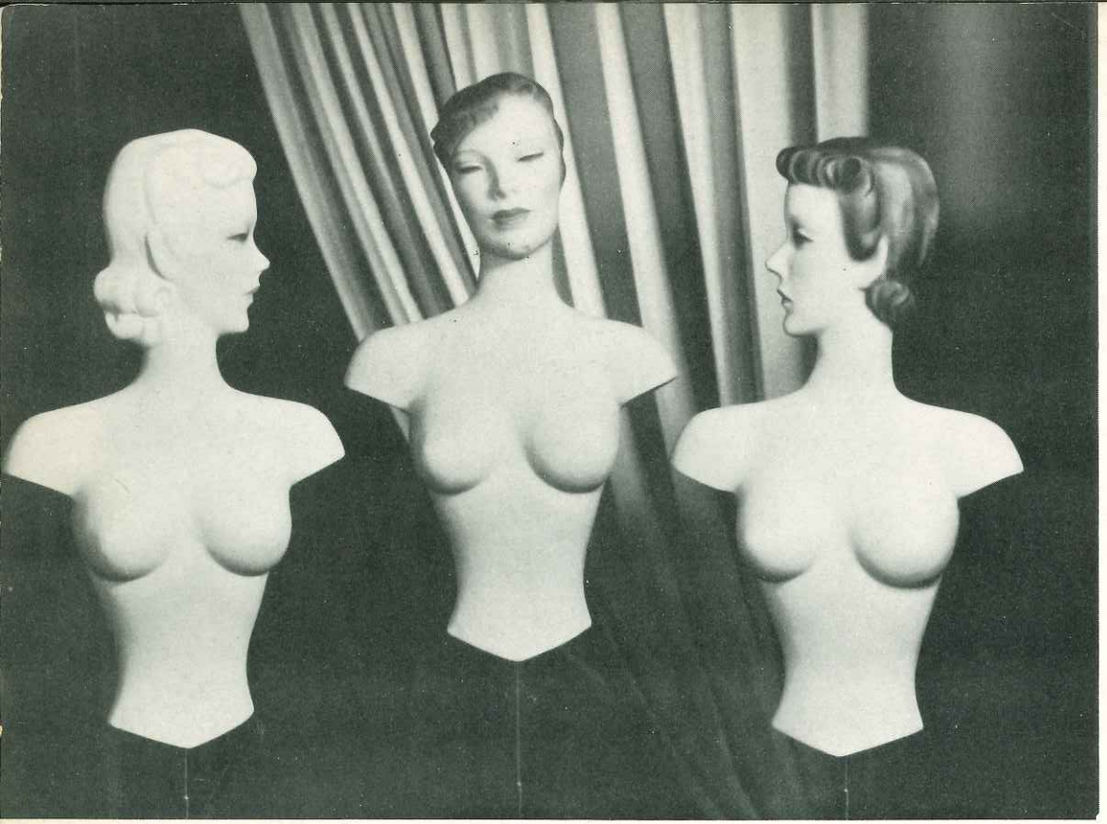
DISPLAY HEADS WITH MODIFIED SHOULDERS

Nos. H-175, H-176, H-177

Popular priced heads furnished with shoulders for showing various types of neckwear. Furnished with painted eyes and assorted hair colorings. Can be used with or without uprights.

$2.25 each

Economy Plus Style in these New Relief Forms



F-81 F-82 F-83

RELIEF DRESS FORMS
Nos. F-81, F-82, F-83

Let these exquisitely life-like relief forms, for dress stand attachment, lend glamour to everyday dress displays. Made of durable Dartex composition, finished in Skin-Tru flesh enamel, with full rounded busts, trim waist line, rich facial and hair colorings, they hook conveniently over your regular dress tops.

$4.55 each

$12.95 set of three

F-31

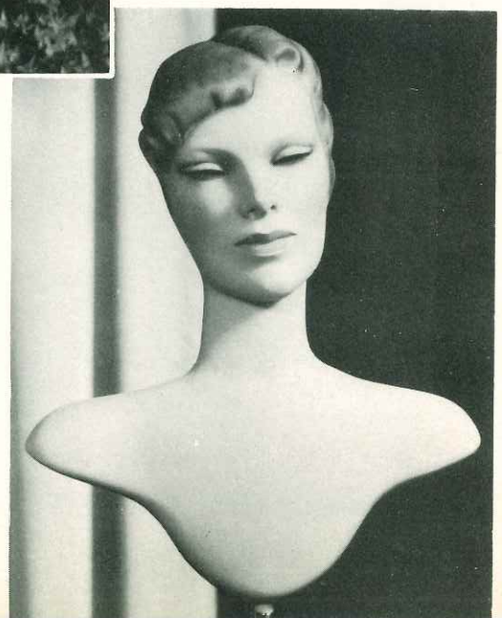
F-32

NECKWEAR RELIEF FORMS
F-31, F-32, F-33

Natural, life-like shoulder and head poses to stimulate interest in collars, scarfs, jewelry and other neck pieces. Attractive, freshly feminine faces and coiffures with wide shoulders, made of durable Dartex composition in Skin-Tru finish and rich facial and hair colorings. Equipped with flange to slip ⅜" standard dress or blouse stands.

$3.45 each

$9.95 set of three

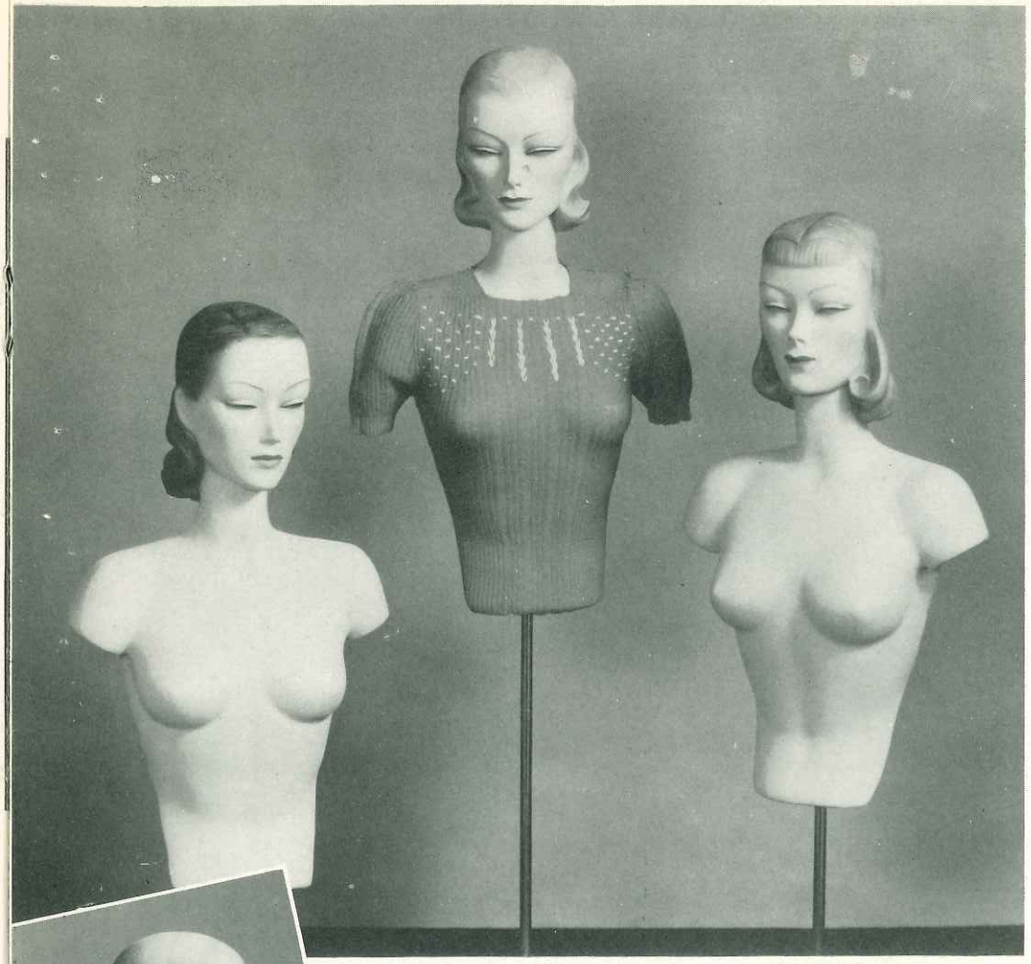


F-33

Sell More Dresses!

Life-Like Effects at Low Cost

DEC - 4 1942



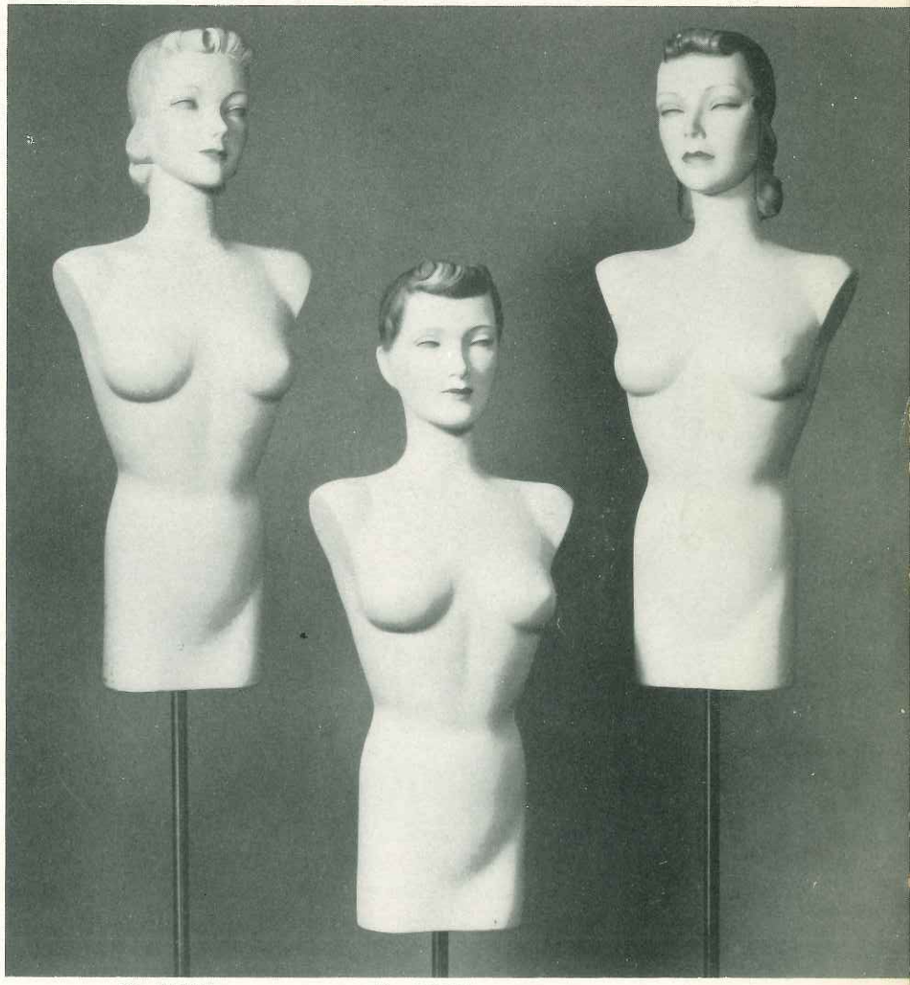
No. F-249 No. F-247 No. F-248

BLOUSE AND SWEATER FORMS

Newly created and developed three-quarter shell blouse and sweater displayers furnished with full head for showing of millinery. Three attractive and individual units made of durable Dartex composition, smartly finished in enamel, flesh color, with hair and features cleverly and attractively tinted in new pastel tones. Flange to slip 5/8″ upright.

$7.95 EACH

$22.00
SET OF THREE



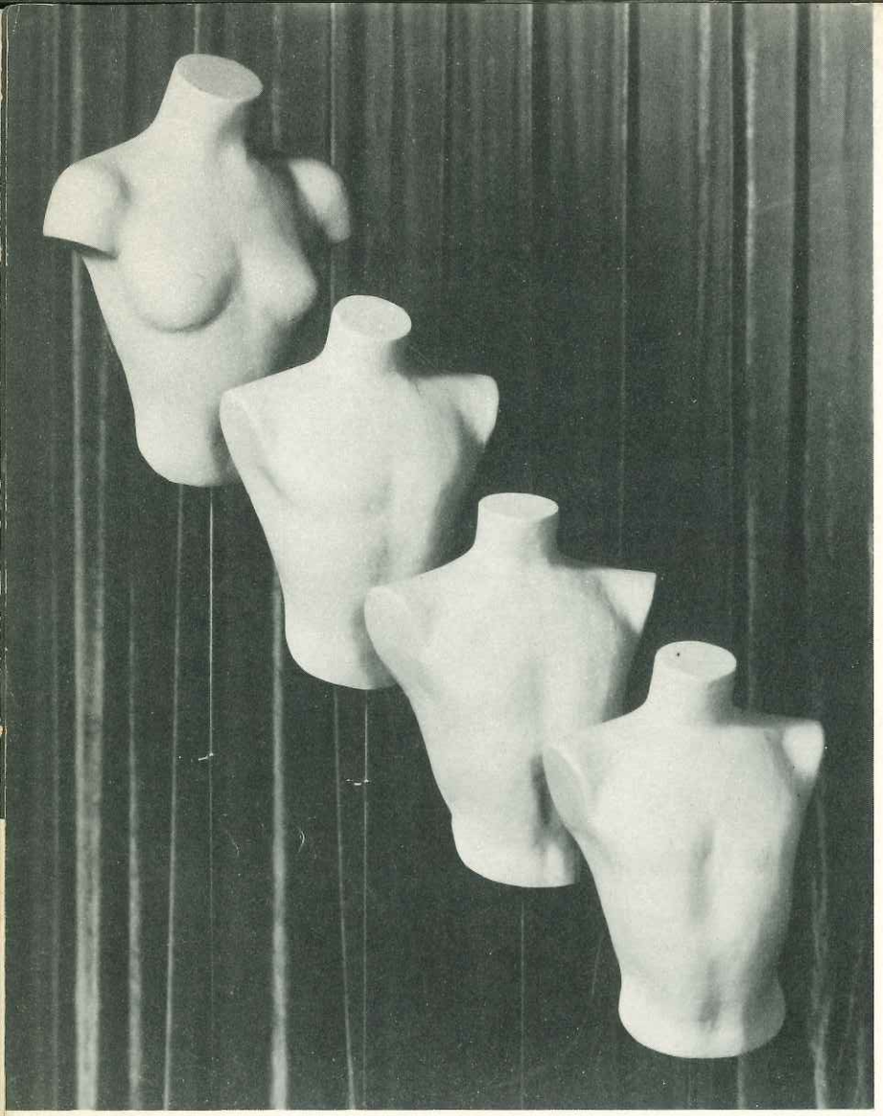
No. F-250 No. F-251 No. F-252

DRESS AND COAT FORMS

Specially designed for this year's fashions. Darling's celebrated dress and coat displayer is a three-fourth shell with full shoulders and full head, which permits the showing of millinery. It is made of Dartex composition and equipped with flange to slip 7/8″ upright. Smartly finished in new color Skin-Tru enamel with fashion features and hair attractively styled.

$9.95 EACH **$28.50** SET OF THREE

Lingerie Display Forms



THREE-QUARTER BLOUSE AND SWEATER FORM No. F-27

The most popular form presented to the trade in many years. Now available in full size 14, and junior sizes 12, 10 and 8. Made of Darcraft papier-mache and finished in either enamel or Bimini finish.

No. F-27 Enamel Finish **No. F-27P Bimini Finish**

Furnished without fitting for attachment to panel board or background.

$4.35 each **$3.35 each**

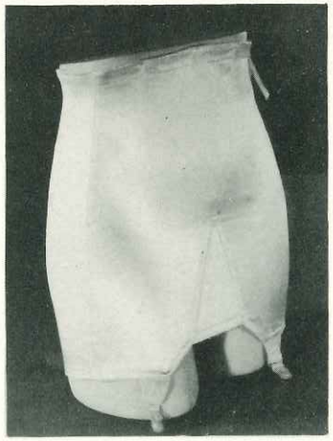
Equipped with slide fitting for either ¼-inch or ⅜-inch uprights.

$4.50 each **$3.50 each**

Equipped with tilting fitting for either ¼-inch or ⅜-inch uprights.

$4.75 each **$3.75 each**

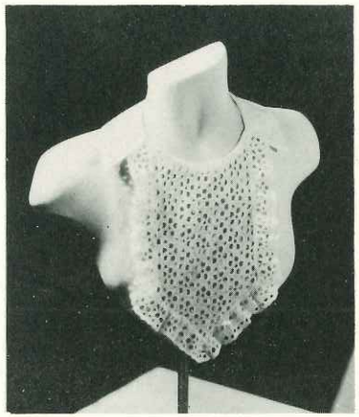
Darling's 1499 Metal Stand for slack suit ensembles makes a perfect display with above form. Has 6-inch base and ⅜x10-inch upright. Durable brown Hammerloid finish. **$2.50 each.**



GIRDLE FORM No. F-41

This action torso form displays foundation garments in the approved manner. Made of strong Darcraft papier-mache in Skin-Tru enamel finish.

Enamel Finish $6.95
No. F-41P Bimini Finish $5.55



COLLARETTE FORM No. F-23

Neckwear display of Darcraft papier-mache. Full shoulder effects for collars, jewelry, etc. Skin-Tru enamel or Bimini patch finish. Unbreakable, non-chipping.

Enamel Finish, each $2.00
No. F-23P, Bimini Finish, each $1.60

Enamel Finish

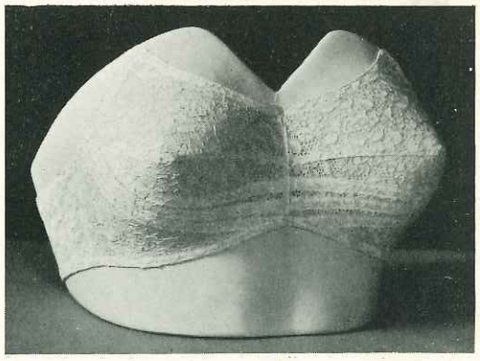
$1.75

each

Bimini Finish
F-24P

$1.45

each



NEW STYLE BRASSIERE FORM No. F-24

Just modeled to fit the newest uplift brassiere. Displays a large variety of the latest styles to perfection. Furnished with fitting to slip ¼" or ⅜" upright. Can be used without stand as a counter or showcase unit. Made of Darcraft papier-mache.

FOUNDATION GARMENT FORM No. F-265

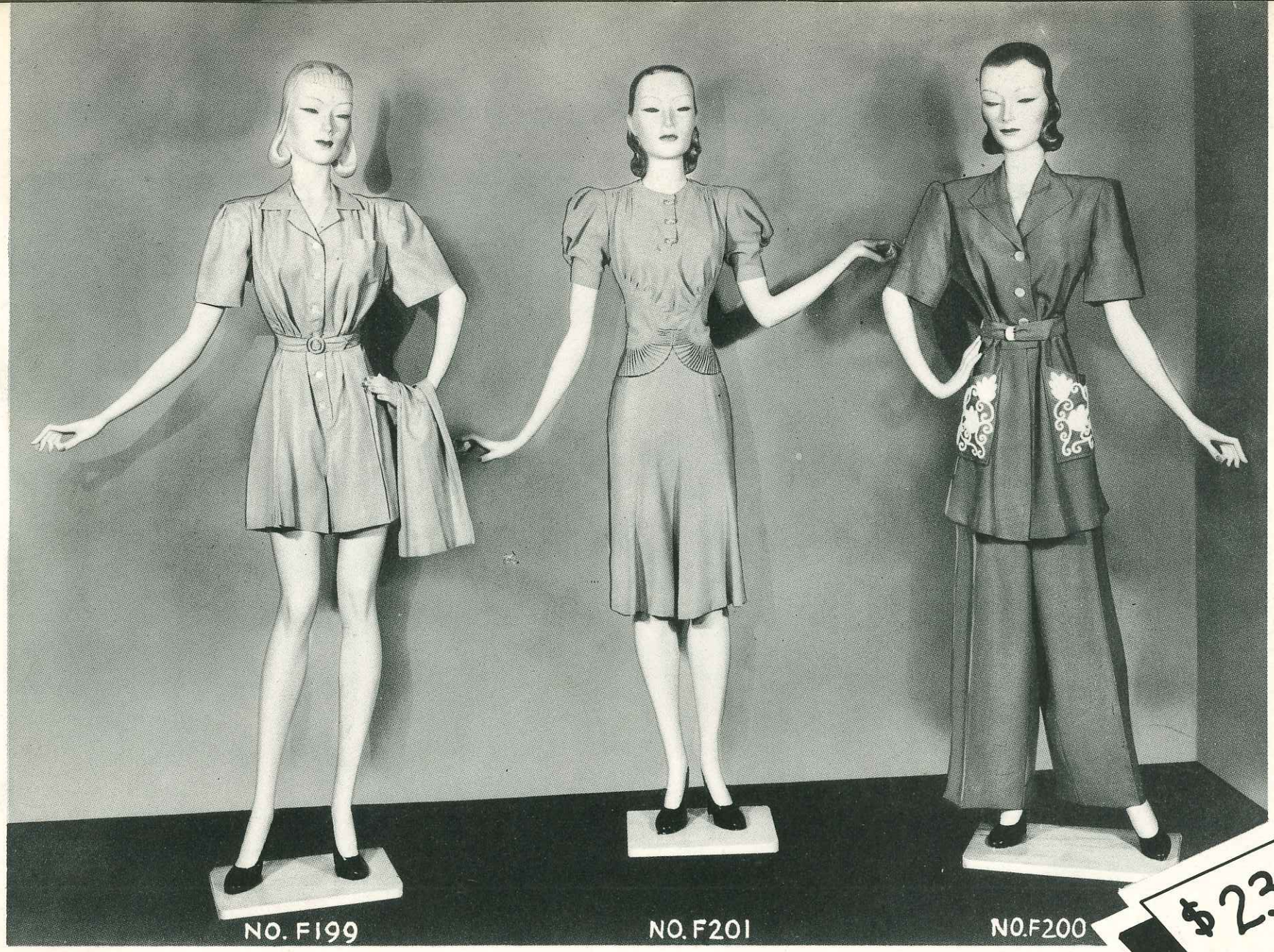
Correctly fashioned to show latest style foundation garments. For use on counters, ledges and windows. Made of Darcraft papier-mache and furnished in either Bimini or enamel finish.

No. F-265 Enamel Finish

$10.75 each

No. F-265P Bimini Finish

$8.75 each



$23.50 each
$68.50 set of three

Darling Manniquettes

Darling Manniquettes give sport togs, dresses, lingerie, and slack suits the smoothest, loveliest lines imaginable. Figures are modeled in high relief with backs closed in. Made of reinforced Dartex composition, split at waist for ease in handling. Arms are removable. Finished like fine manniquins in Skin-Tru enamel with assorted hair and facial colorings. Shipped with natural maple base and supporting rod.

You Can't Go Wrong with "All Papier-Mache Figures"

Children's

F-180
12-year
$33.75 each

F-180
10-year
$32.00 each

F-180
8-year
$30.50 each

F-180
6-year
$28.50 each

F-180
4-year
$26.50 each

Real American boys and girls that wear all kinds of children's garments from snow suits to bathing suits and wear them correctly, too. Your children's department will show extra profits when you put these little Darlings to work in your window and interior displays. Sculptured in a pleasing variety of postures and facial expressions.

100 Per Cent Papier-Mache Construction

Light, Unbreakable, Self-Standing, Correctly Sized Mannequins

F-179
4-year
$26.50 each

F-179
6-year
$28.50 each

F-179
8-year
$30.50 each

F-179
10-year
$32.00 each

F-179
12-year
$33.75 each

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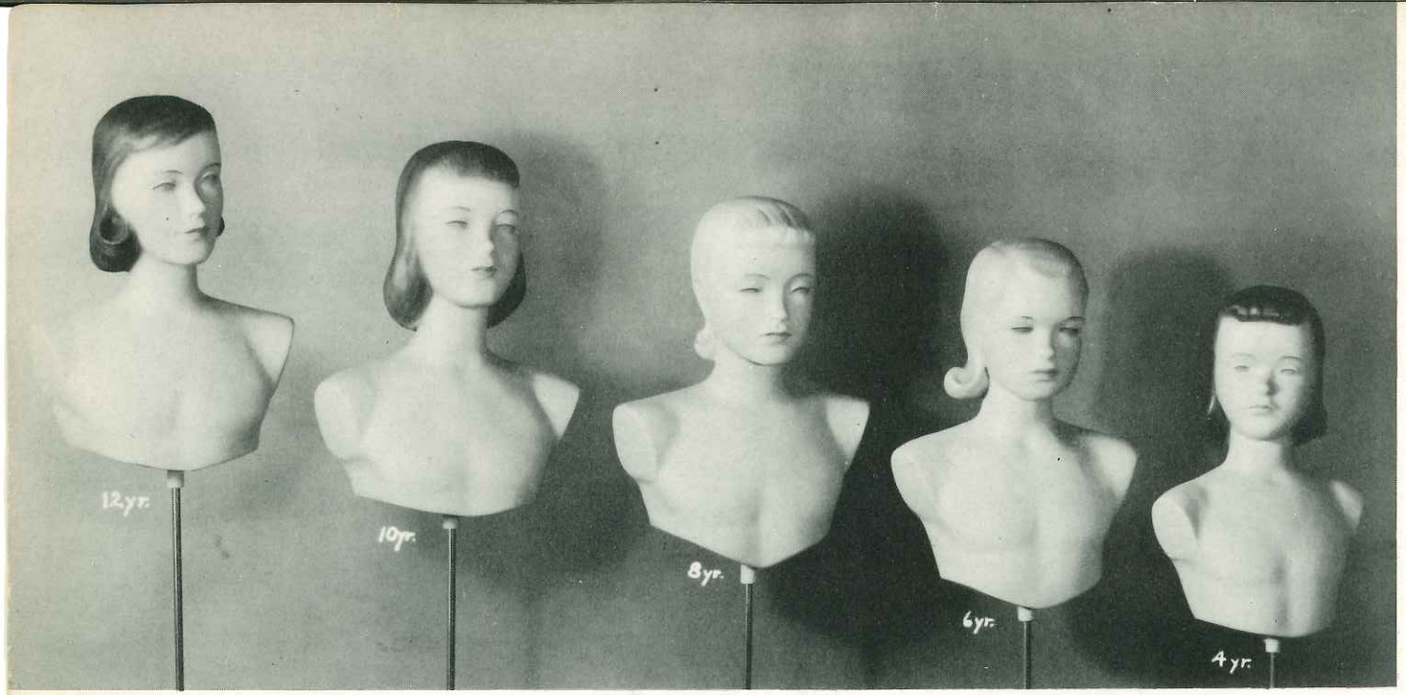
All unbreakable papier-mache construction throughout, including arms and hands. Modeled full round to the new United States Standard of Measurements for Children's Garments. Their light weight makes them easy to trim and easy to handle. Furnished in Darling's exclusive Bimini finish with natural tinted hair and facial colorings. Bodies durable flesh tinted lacquer, available in boys or girls, ages four to twelve years.
Please specify age desired when ordering.

100 Per Cent Papier-Mache Construction



H-151

The most effective and economical method to show children's garments and millinery, ever offered to the trade. These forms are not relief but are sculptured full round with typical American girl and boy features. Furnished in a full range of 4-6-8-10-12 year sizes, with a variety of facial and hair colorings. Equipped with fitting to slip any size upright not exceeding one-half inch round.

Made of durable Dartex composition

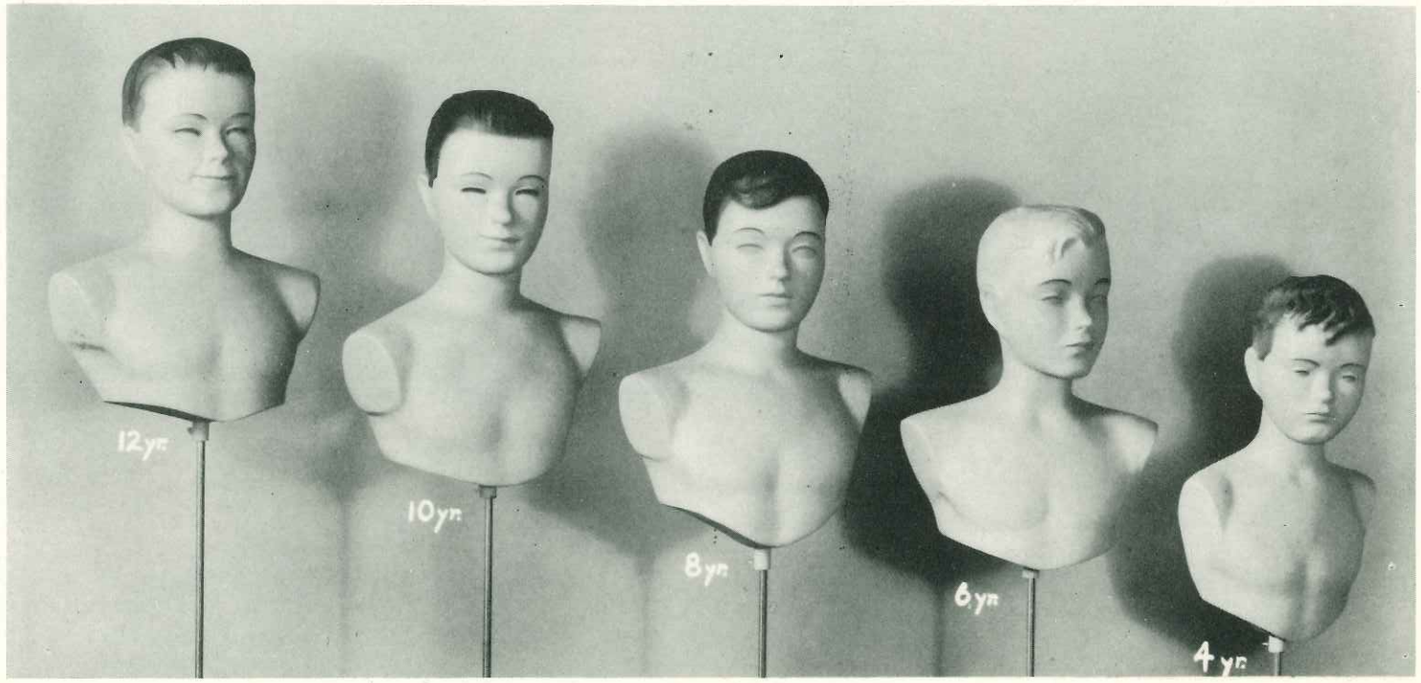
$3.75 each

BASE

Base for boys' forms shows suits, slack suits, etc. Finished in durable brown Hammerloid.

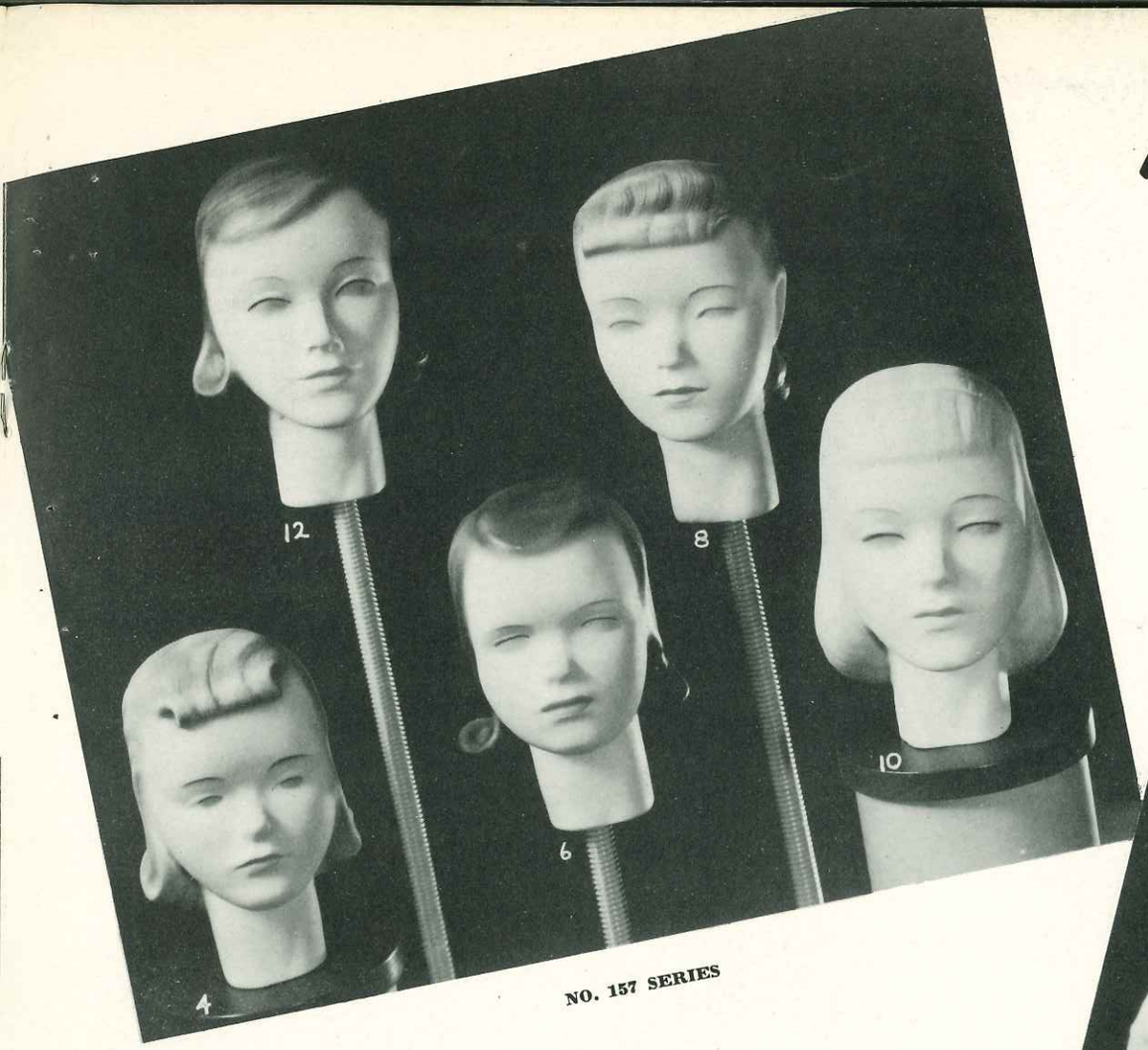
No. 1499------$2.50 each

Girls' and Boys' Dress and Suit Forms

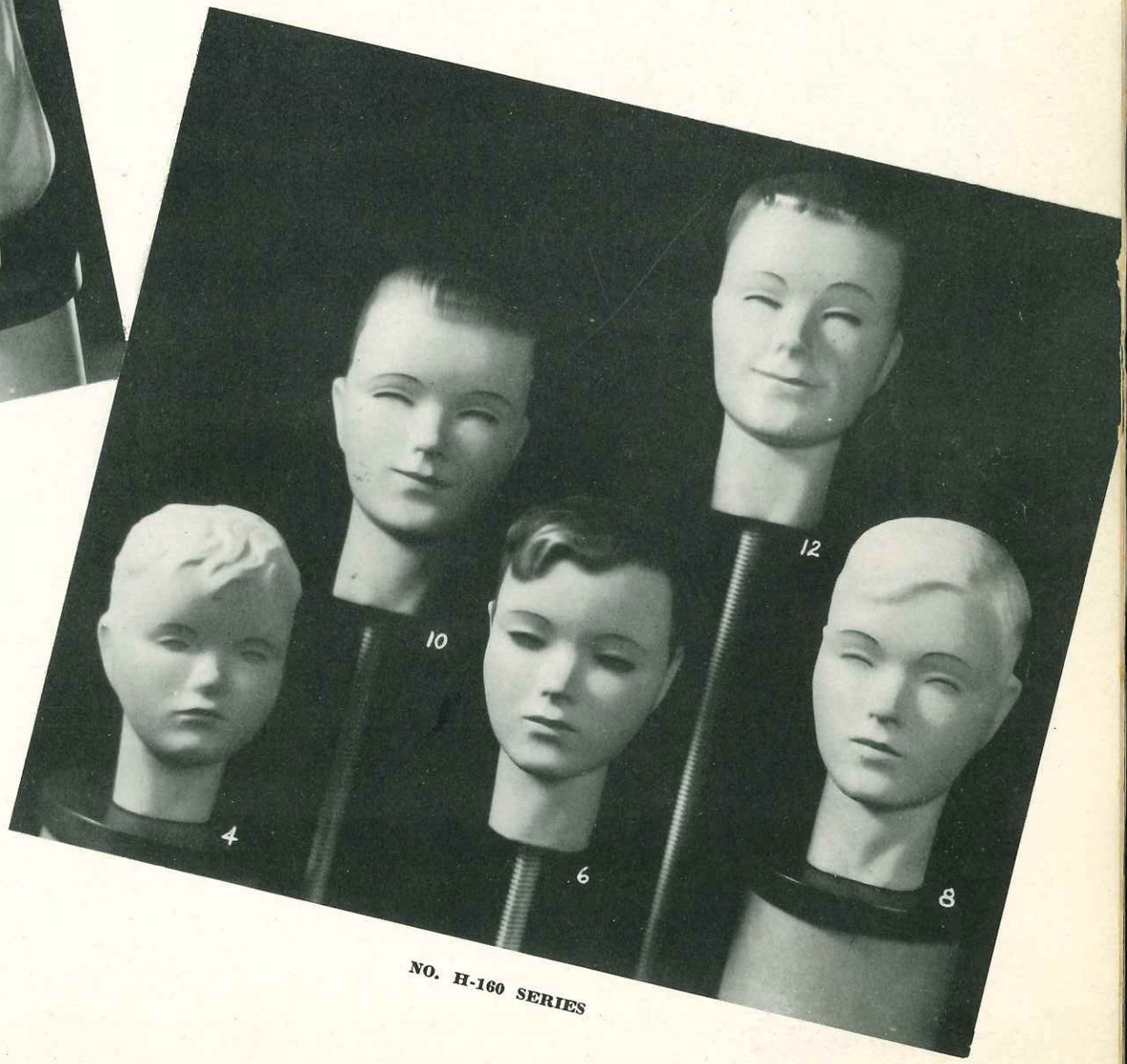


H-156

Display Heads for Girls' Millinery and Boys' Caps and Hats



NO. 157 SERIES

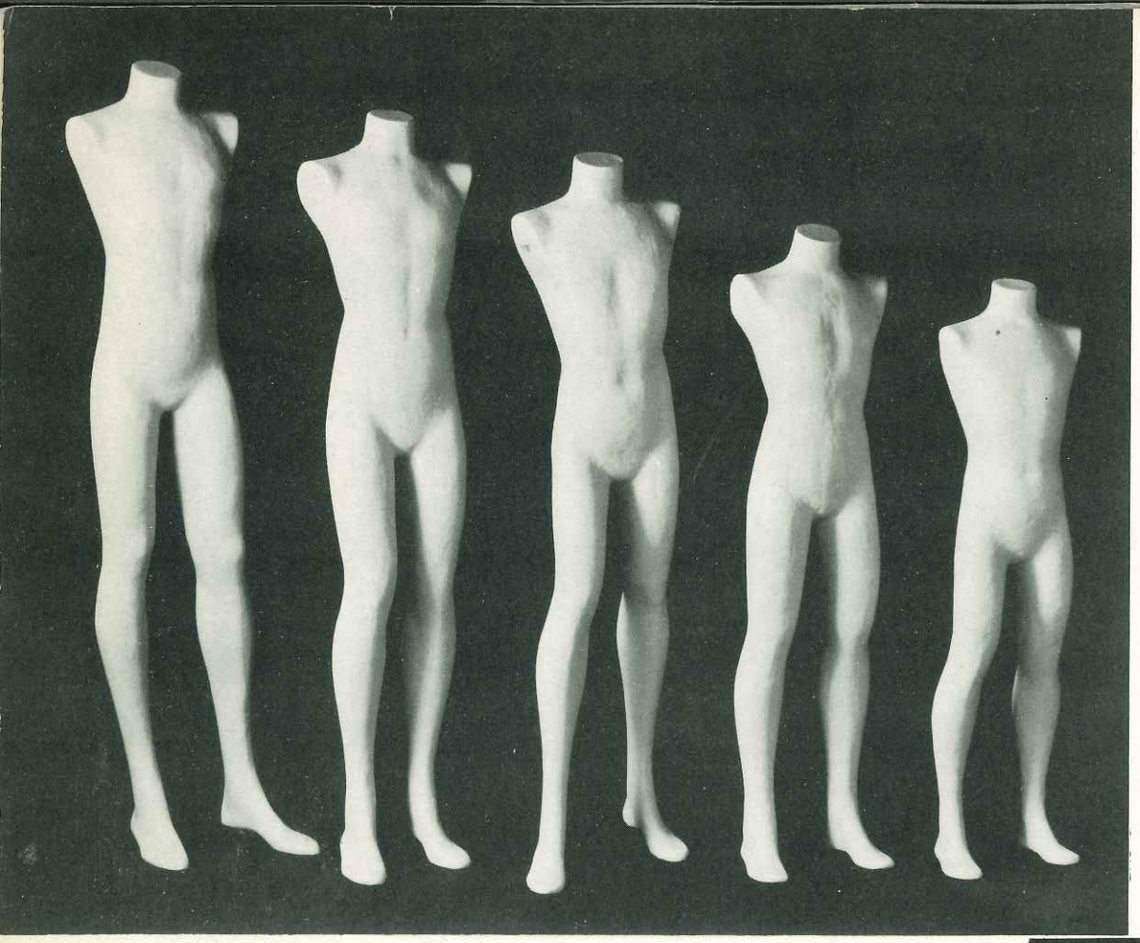


NO. H-160 SERIES

A full range of children's heads in all the wanted sizes, 4-6-8-10-12 year. Suitable for all types of girls' and boys' headwear. Made of Dartex composition with Skin-Tru enamel finish. Features tinted in a variety of natural colorings. Please specify age when ordering.

$1.85 each

$21.00 per doz.



Girls' and Boys' Garment Forms

Self-Standing Forms for Boys' or Girls' Garments

No. F-166 Series

Action posed, correctly proportioned, full range of sizes. Suitable for interior or window displays. Made of durable Darcraft papier-mache in Bimini patch finish or enamel finish. Fitted with adjustable heel screws.

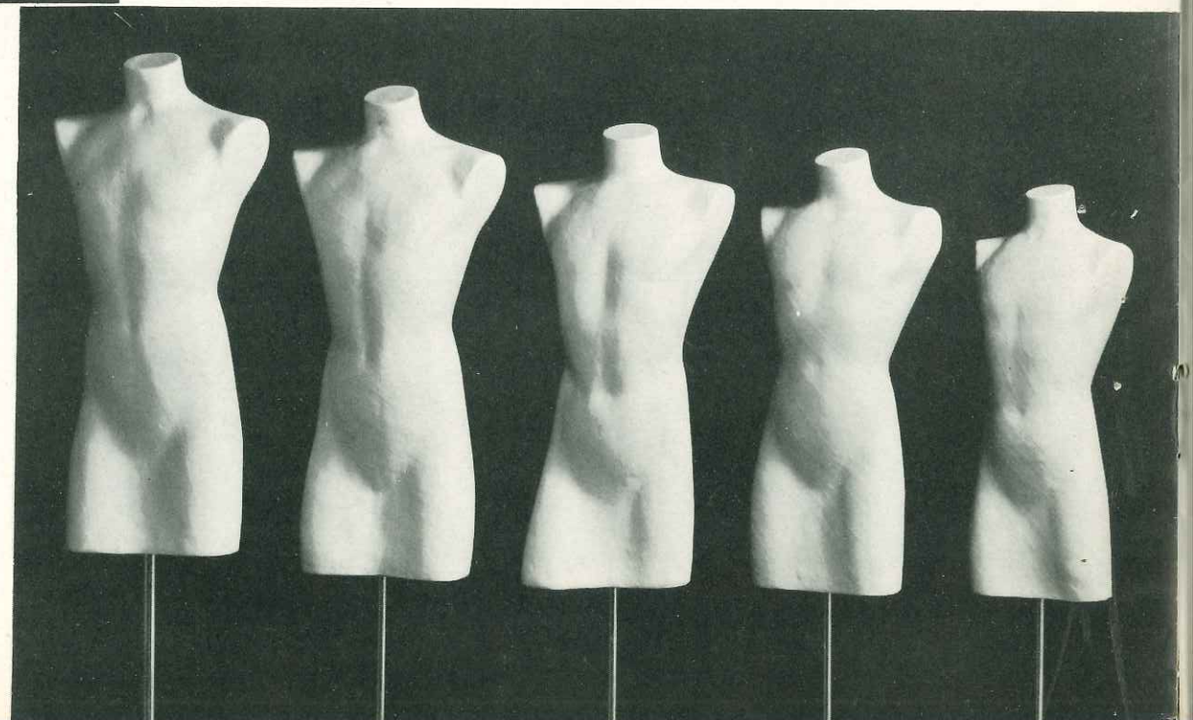
	BIMINI	FLESH ENAMEL
4-yr.	**$11.90** each	**$14.87** each
6-yr.	**$12.55** each	**$15.68** each
8-yr.	**$13.20** each	**$16.50** each
10-yr.	**$14.55** each	**$18.00** each
12-yr.	**$15.40** each	**$19.25** each

GIRLS' COSTUME FORMS

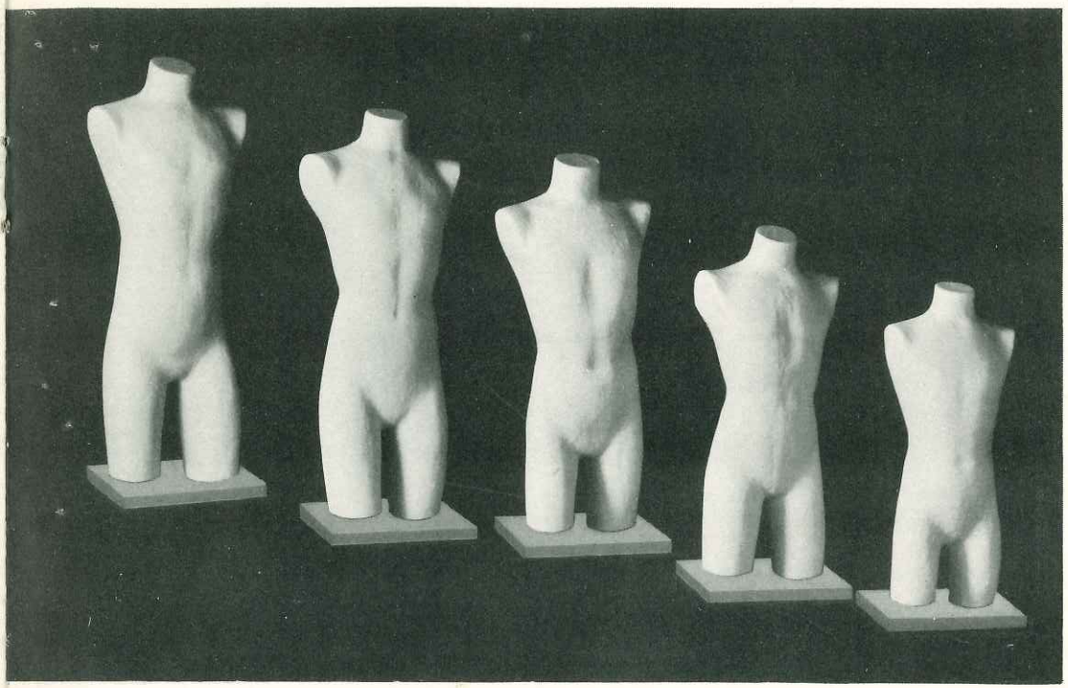
No. F-165

Furnished in sizes from 4 to 12 years. All models are sculptured to correct measurements of specified ages. Children's dresses have more sales appeal when shown in three dimension. Made of Darcraft papier-mache, finished in Bimini patch or tinted flesh enamel with flange to slip 5/8" upright.

	BIMINI	FLESH ENAMEL
4-yr.	**$ 5.50** each	**$ 6.87** each
6-yr.	**$ 6.00** each	**$ 7.50** each
8-yr.	**$ 6.60** each	**$ 8.25** each
10-yr.	**$ 7.40** each	**$ 9.25** each
12-yr.	**$ 8.00** each	**$10.00** each



Boys' and Girls' Torso Forms



BOYS' OR GIRLS' TORSO FORMS
No. F-184 Series

Suitable for the display of garments in most attractive and sales-producing fashion. Sculptured from life. Correctly styled and made of Darcraft papier-mache in an unbreakable and washable Bimini or flesh enamel finish. Equipped with removable, genuine maple wood base. For use in windows, counters, or for ledge trims.

	Bimini	Flesh Enamel
4-year	$ 8.25 each	$10.30 each
6-year	8.80 each	11.00 each
8-year	9.35 each	11.68 each
10-year	9.90 each	12.37 each
12-year	10.50 each	13.12 each

SWEATER AND SPORT SHIRT FORM
No. F-120

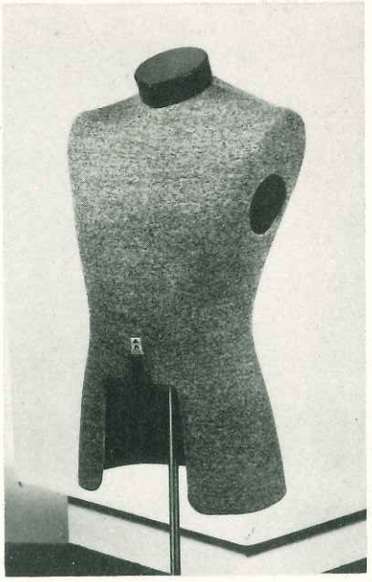
Full round boys' sweater and shirt form, 16 or 17-year age. Made of durable Darcraft papier-mache, Skin-Tru enamel finish. Flange to slip regular 5/8" standard.

$8.50 each

NO. F-120-P

Same as above except Bimini finish.

$6.65 each



PREP MODEL COAT FORM
No. F-80W

Correctly styled for 16 to 17-year age suits. Made of durable Darcraft papier-mache. Top quality jersey covered, with Walnut neck block.

$5.55 each

COATEE FORM No. F-229

Age 10-12 year. Jersey covered.

$4.15 each

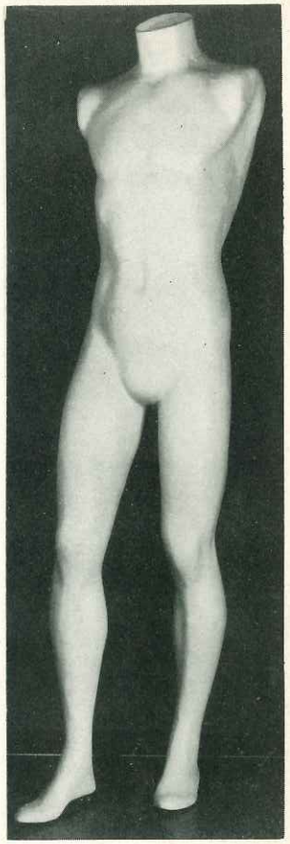
FULL FIGURE SELF STANDING
No. F-115-P

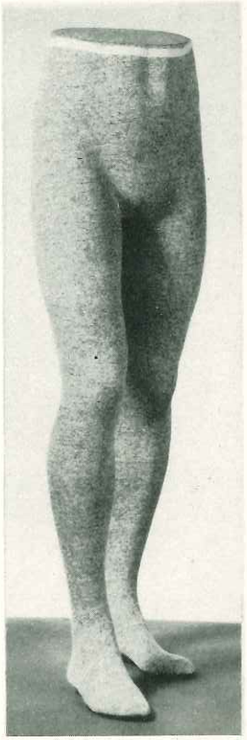
A real young man's full figure for showing prep model clothing. Sculptured from life. Darcraft papier-mache construction. Self standing. Bimini finish.

$22.00 each

F- 115. Same as above except Suntan Skin-Tru enamel finish.

$27.50 each



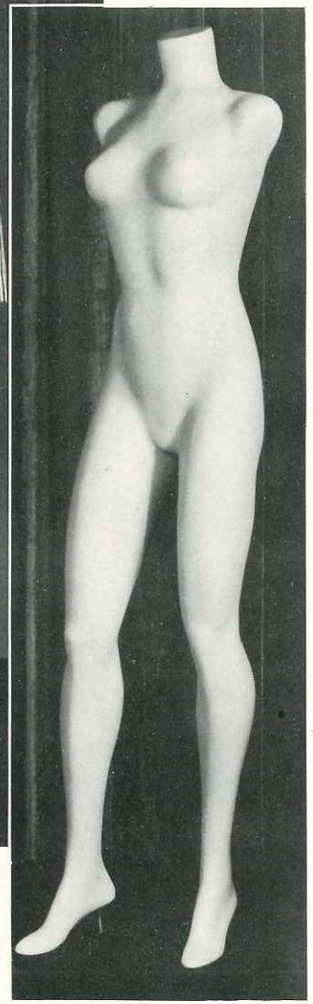


SLACK FORM
No. F-121

Boys' Prep Slack Form. 16 to 17-year age. Displays slacks, trousers, riding breeches, etc. Made of durable Darcraft papier-mache. Top quality jersey covered.

$11.50 each

Sportswear and Beachwear Forms



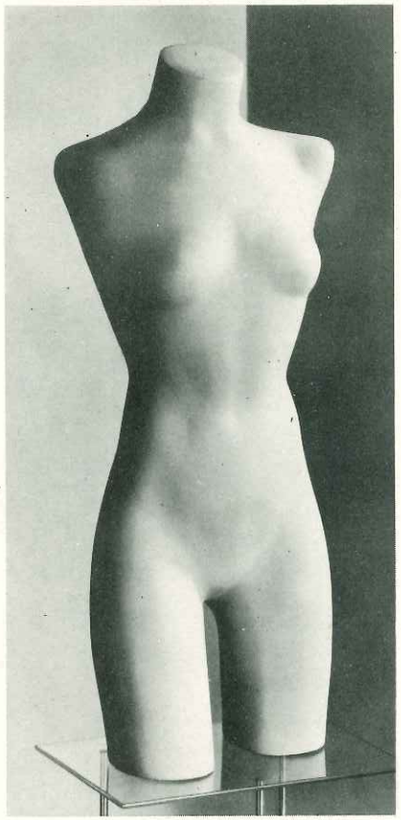
LADIES' FULL FIGURE

(Size 14 only) F-230

Furnished with or without detachable shoulders and in enamel finish or Bimini patch finish.

F-230	Regular shoulders with enamel finish	**$27.50**
F-230P	Regular shulders with Bimini finish	**$22.00**
F-230D	Detachable shoulders with enamel finish	**$31.50**
F-230DP	Detachable shoulders with Bimini finish	**$26.00**

In the event bases are desired for use in the trimming room or in the department, they can be furnished at an additional cost of $4.95 each.



JUNIOR FORM

No. F-122

Junior Miss girl's form. Will sell lingerie, bathing suits, and similar merchandise. Made of durable Darcraft papier-mache in attractive Bimini finish or flesh enamel finish.

Enamel Finish No. F-122

$15.50 each

Bimini Finish No. F-122P

$12.40 each

Maple base furnished if desired.
$1.75 each

BATHING SUIT and LINGERIE FORM

No. F-4

Bathing suit and lingerie form, in the true spirit of youth. Streamlined curves add zest and action to cruise and sports wear displays. Ideal for the daintiest lingerie. Made of durable Darcraft papier mache in Skin-Tru enamel finish.

Size 14.

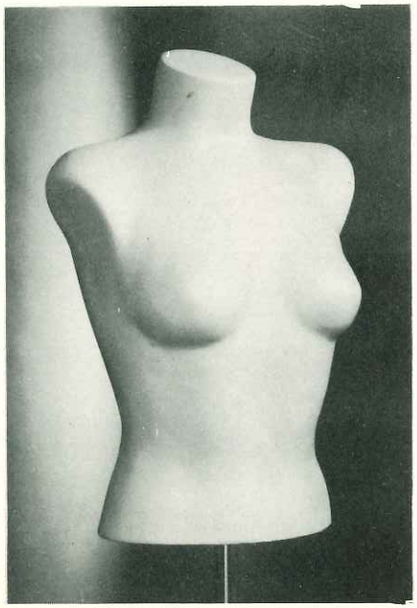
Enamel Finish No. F-4

$15.50 each

Bimini Finish No. F-4P

$12.40 each

Maple base board above **$1.75 each**



LADIES' BLOUSE FORM

No. F-26

Decidedly feminine blouse and sweater form. Trim waist, wide shoulders, uplift busts, to reveal the soft, alluring lines of the garments. Made of durable Darcraft papier-mache in Skin-Tru enamel finish.

Enamel Finish No. F-26

$8.25 each

Bimini Finish No. F-26P

$6.60 each

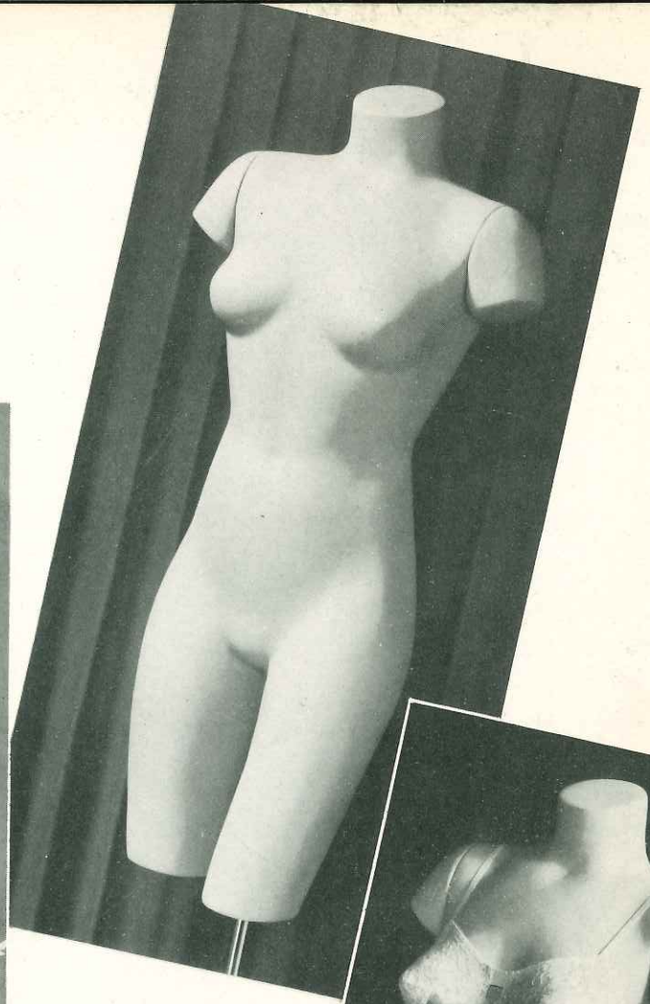
Darling "Super Action" Costume Form

The All-Purpose Form for Store-Wide Use

"SUPER ACTION" No. F-29

Newly sculptured to fashion's latest silhouettes. Wide uplift busts, narrow waistlines and correct hips. Displays suits, dresses, lingerie, to perfection. Open legs with concealed flange permits the showing of bathing suits and foundation garments. Has just enough action to impart rhythm and charm to your smartest garments. Made of durable Darcraft papier-mache in both enamel and indestructible Bimini patch finish. Fitted with flange to slip 7/8" upright. Size 14 only.

ENAMEL FINISH No. F-29	BIMINI FINISH No. F-29P
$19.95	$15.90
EACH	EACH



Modern Styling in All Darling Costume Forms

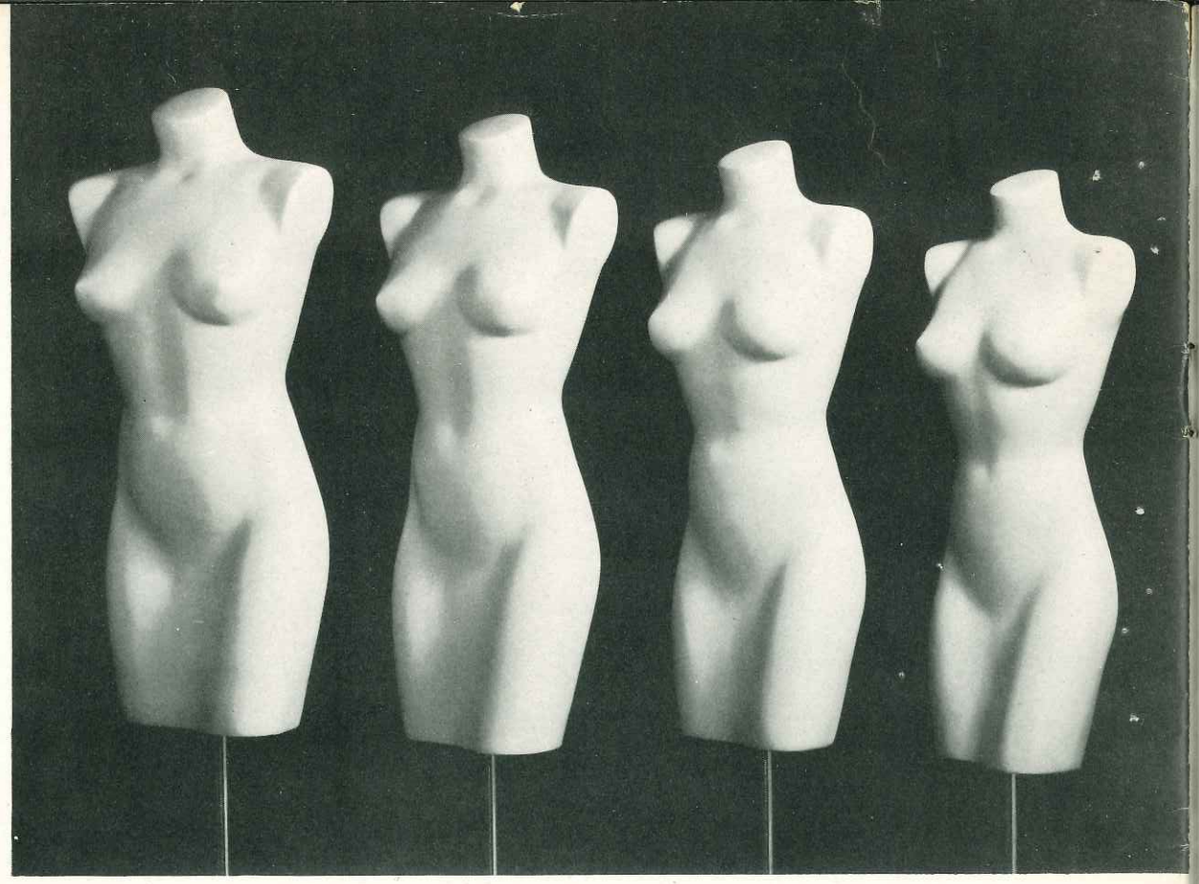
Darling presents to fashion conscious merchants, these new life-like forms, sculptured to bring out the feminine appeal of your finest garments. Perfect figure moulding in durable Darcraft papier-mache makes them today's outstanding values.

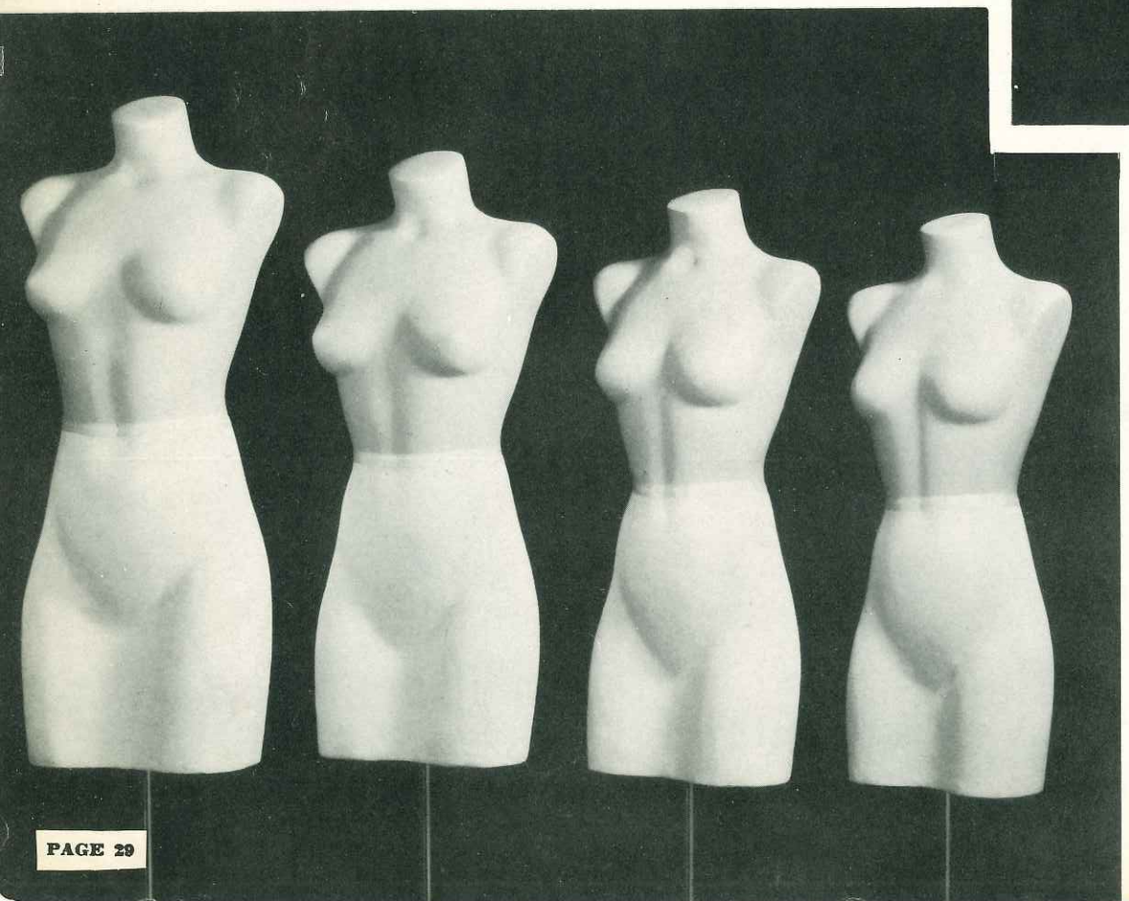
STANDARD COSTUME FORMS – No. F-2

Darling's new standard forms have more action and styling than most action forms on the market. More value and fashion per dollar has been the keynote in the wide acceptance of these models. Made of Darcraft papier-mache finished in both enamel and Bimini patch with jersey skirt. Fitted with flange to slip 7/8" upright. Sizes 11, 12, 14 and 16.

Enamel Finish No. F-2 $9.40 each

Bimini Patch Finish No. F-2P $7.80 each



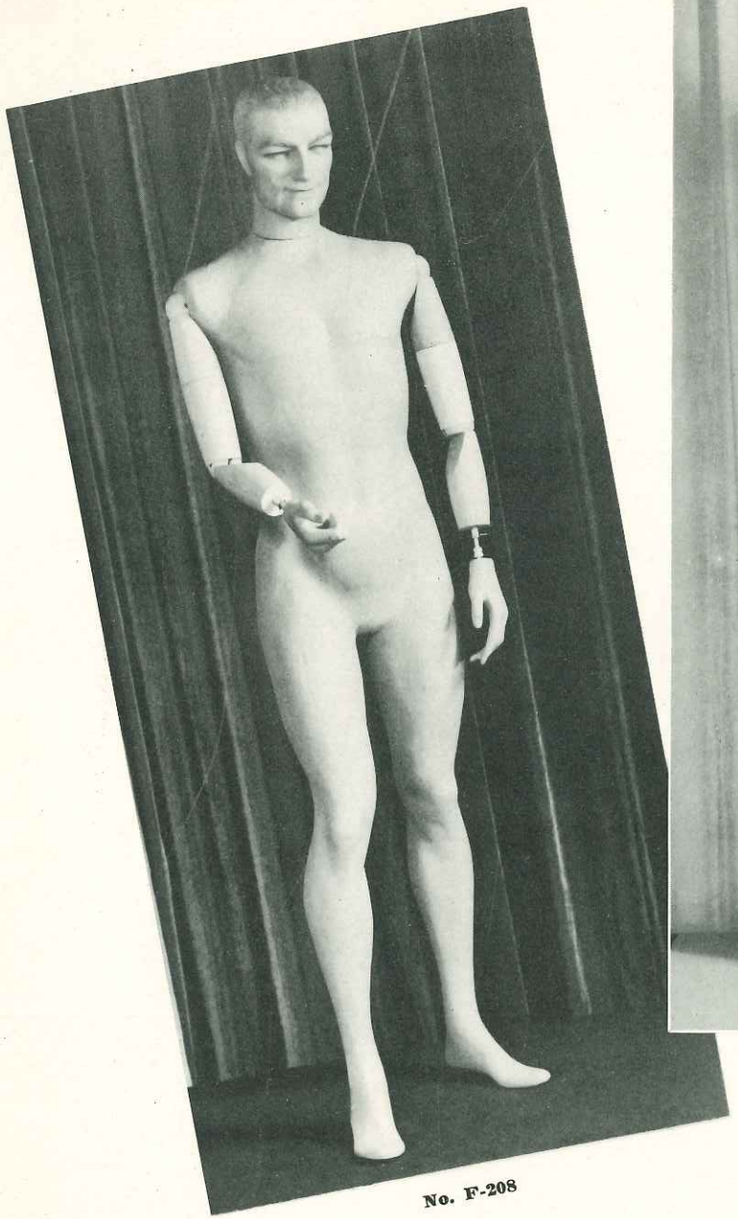


LIFE-LIKE ACTION COSTUME FORM – No. F-6

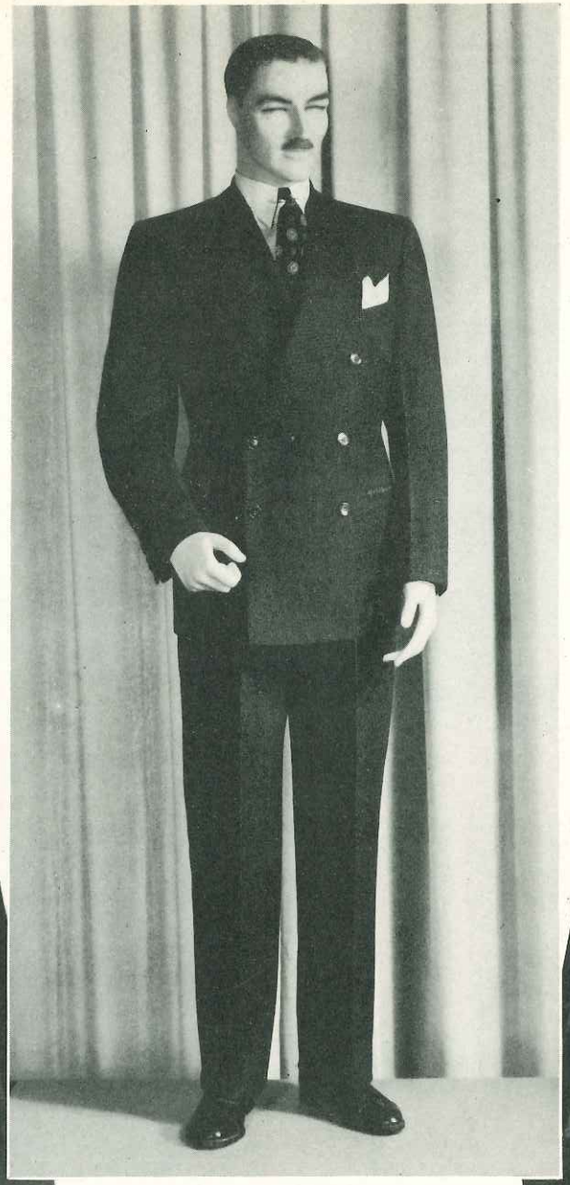
Made of Darcraft papier-mache, sculptured and fashioned after this year's styles. Furnished in three combinations of finish and with or without removable shoulders. Photograph indicates plain shoulder, although detachable shoulders can be furnished. Sizes available 11, 12, 14, and 16. Please specify size. All forms furnished with adjustable flange to slip 7/8" upright.

F-6	Enamel finish, plain shoulders	$12.50 each
F-6D	Enamel finish, detachable shoulders	$16.50 each
F-6P	Bimini overlay finish, plain shoulders	$ 9.95 each
F-6PD	Bimini overlay finish, detachable shoulders	$13.95 each
F-6J	Enamel bust, jersey skirt, plain shoulders	$11.95 each
F-6JD	Finish above, with detachable shoulders	$15.95 each

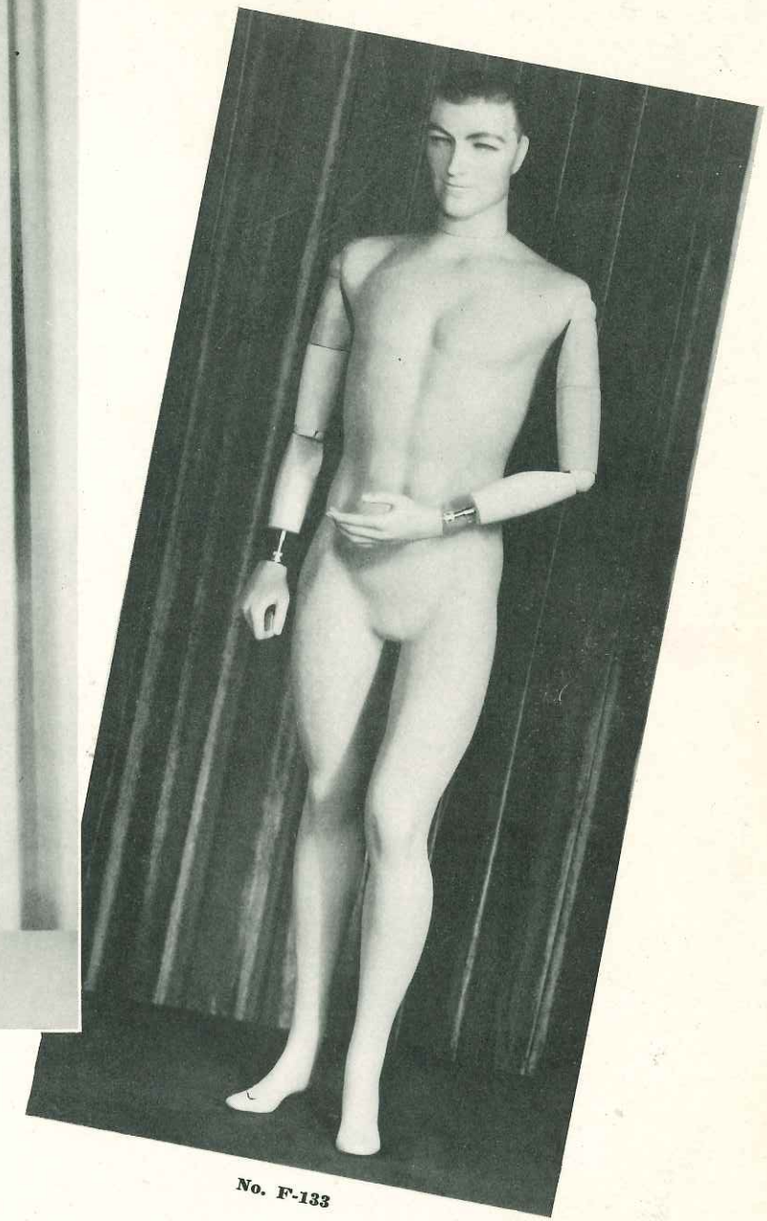
All Papier-Mache Men's Figures



No. F-208



No. F-209

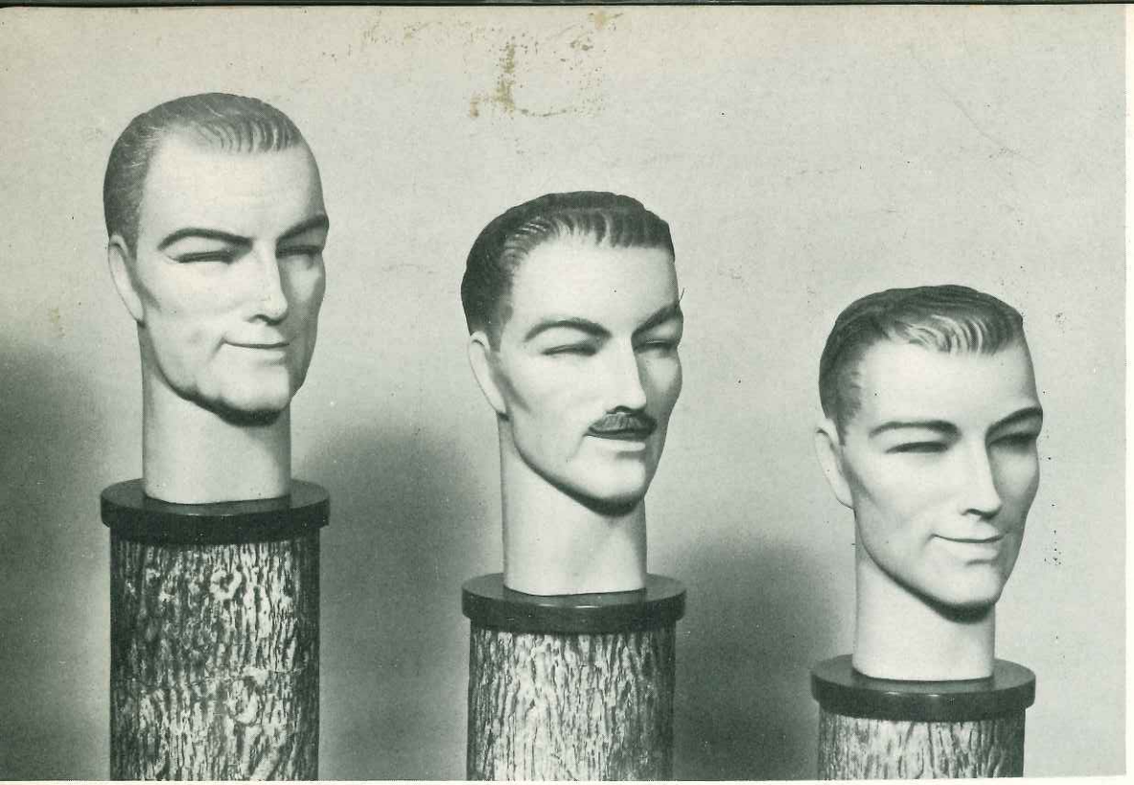


No. F-133

Made entirely of papier-mache with removable head, which is also made of papier-mache. Wooden arms adjustable at shoulder, elbow and wrist. Hands made of papier-mache and equipped with special swivel fittings and adjustable rod to take care of short or extra long sleeves. Figure is substantially built and practically indestructible. Manniquin is self-standing and the heads interchangeable. Finished in Bimini overlay, colored in a healthy suntan with facial features correctly tinted.

$65.95 EACH

For Smart Men's Stores



DISPLAY HEADS FOR MEN'S HATS

No. H-113C, H-112C, H-111C

Three styles in a variety of ages for the showing of men's headwear. Made of durable Dartex composition. Finished in healthy tan flesh enamel with tastefully tinted features.

$3.30 each

WOOD GRAIN HEADS

H-216

H-217

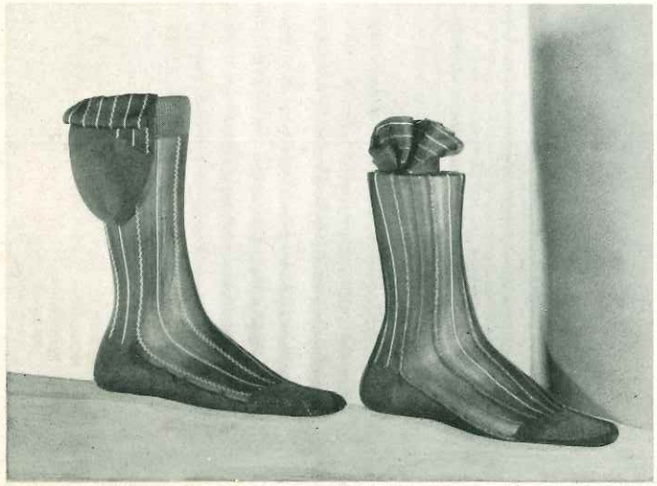
H-215

CUSTOM FINISHED

For swanky display of men's hats and haberdashery. Made of durable Dartex, covered with mahogany grained paper.

Nos. H-216, H-217, H-215

$5.95 each



MEN'S SOCK FORMS

Full fashioned men's hose forms in both calf and ankle lengths. Made of Darcraft papier-mache with flesh enamel finish.

No. F-20 Calf Length—$3.15 each

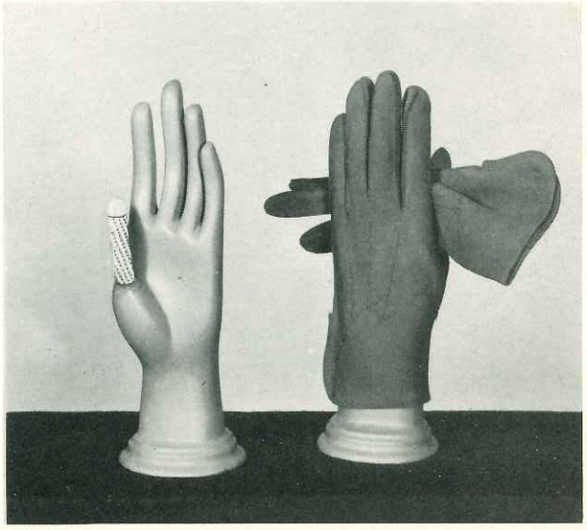
No. F-21 Ankle Length—$2.10 each

GLOVE HAND

F-266

For smart display of men's gloves. Made of reinforced Dartex composition with patented flexible thumb for easy trimming.

$4.95 per pair



Save-a-Shirt Coat Form

PATENT NO. 2,245,905

No. F-213

Darling's new, exclusive, patented Save-a-Shirt coat form with patented features that eliminate unfolding or the use of pins in shirts. This saves time in your trimming with the added advantage of no reconditioning expense. The shirt you use can be returned to stock in its original condition. It makes it possible to change the shirts on a form with little lost motion and without removing the form from display position. Furnished in new semi-drape style with either genuine walnut or bleached oak neck block in the popular sizes, 36, 37, and 38. Form is jersey covered with an adjusting flange to slip standard 5/8-inch upright.

With Walnut Neck Block

$7.95
EACH

With Bleached Oak Neck Block

$8.30
EACH
Sizes 36, 37, 38

THE ONLY FORM ON THE MARKET THAT REALLY SAVES SHIRTS!

RETURN TO
DESIGN DIV.

QUICK TRIM SHIRT FORM No. F-101

A new practical idea in men's shirt displays. Shirt form mounts in attractive walnut or bleached oak block, is removable. Trim shirt, tuck under and set form in block. Ideal for ledge or showcase trims. Forms of durable Darcraft papier-mache with white jersey covering featuring shaped neck. Walnut base,

$7.50 each

Walnut or Bleached Oak neck blocks available at slight extra cost.

Form with Walnut base and neck block ____each **$8.40**

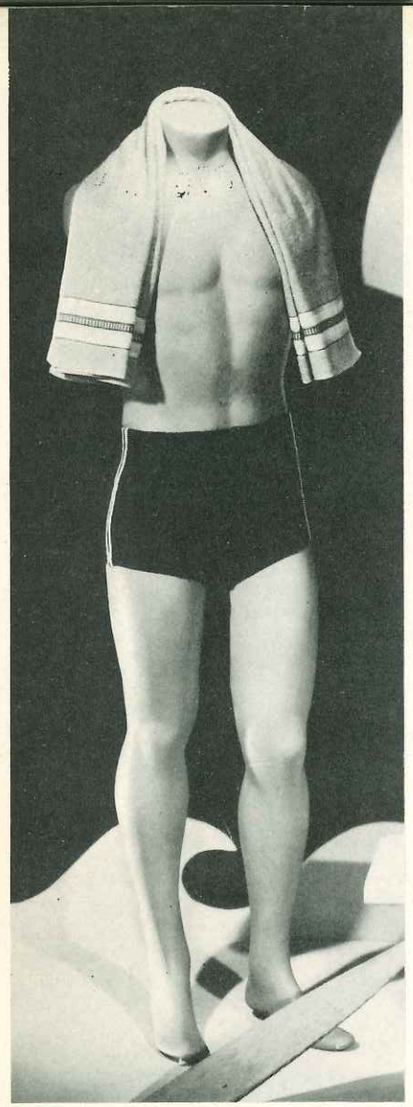
Form with Bleached Oak base and neck block ____each **$8.75**

STANDARD SHIRT FORM No. F-51

For more life-like shirt displays. At last, a narrow waist, wide shoulder form, featuring natural neck shape (no more collar gaps). Made of durable Darcraft papier-mache, white jersey covered, flanged to slip upright 5/8".

$4.25
each

For the Men's Wear Department



MAN'S FULL FIGURE No. F-43

A definitely he-man figure. Modeled from life. Sport clothes actually step out on this practical display. Made of durable Darcraft papier-mache in healthy suntan Skin-Tru enamel. Self-standing with adjustable screws in heels. Available with or without jersey trunks. Form also in 17-year-old group size.

Please specify when ordering.

$27.50 each

No. F-43P. Same as above, Bimini patch finish, unbreakable, non-chipping.

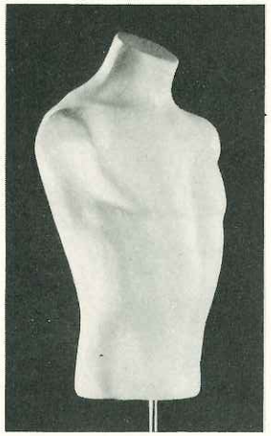
$22.00 each

NEW SHOULDER DRAPE

No. F-53

Something new and practical in a draping form for men's coats, jackets, and top coats. Made of durable Darcraft papier-mache, covered with gray jersey, equipped with 5/8-inch flange.

$3.45 each



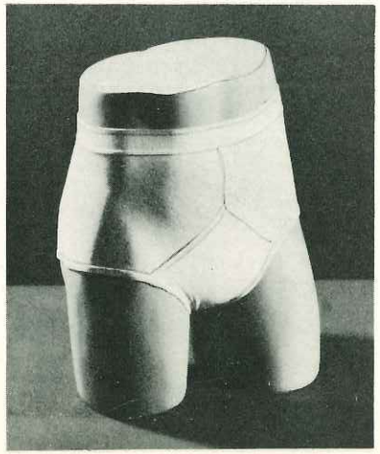
Full Round Sweater Form

No. F-62

Displays men's sports shirts, jackets, sweaters. Made of durable Darcraft papier-mache in healthy suntan, Skin-Tru enamel finish. Flanged to fit 5/8".

$8.50 each

NO. F-62P
BIMINI PATCH FINISH
$6.65 each

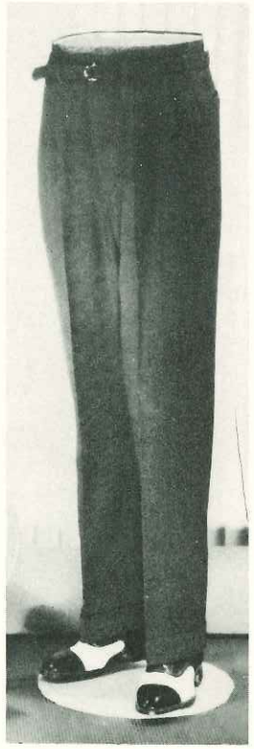


Underwear and Bathing Suit Form No. F-70

Action torso form for beach sports wear and undergarments. Also available in 17-year-old boy's size. Please specify. Made of durable Darcraft papier-mache, finished in suntan Skin-Tru enamel. Self-standing.

$12.95 each

No. F-70P
Same as above except finished Bimini patch-unbreakable, non-chipping.
$11.50 each



SLACK FORM

No. F-61

A slack form that reveals the true value of your merchandise. Full feet permit showing of related sport shoes. Made of durable Darcraft papier-mache, jersey covered, self-standing, heels fitted with adjusting screws.

$11.50 each

SHORTS FORM No. F-52

Displays bathing trunks, and latest type underwear to perfection. Made of durable Darcraft papier-mache. Enamel finished with healthy suntan Skin-Tru enamel.

$6.35 each

No. F-52P — Same as above, Bimini patch finish — unbreakable, non-chipping. ----------**$4.60 each**

Leadership
in Coat Form Styling

FULL DRAPE MODELS

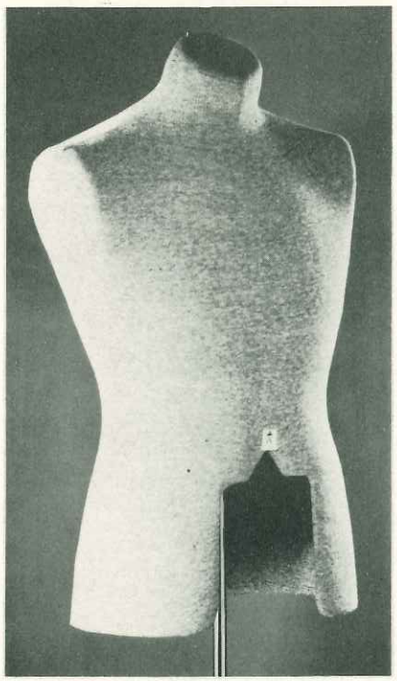
No. F-78
Covered with top quality gray jersey ea. **$4.65**

No. F-78W
Same, except with walnut neck block ea. **$5.55**

No. F-78S
Same as F-78, with black sateen covering ea. **$7.65**

No. F-78SW
Black Sateen covered with walnut neck block ea. **$8.55**

Sizes 36, 37 and 38



SEMI-DRAPE MODELS

No. F-79
Covered with top quality, gray jersey ea. **$4.65**

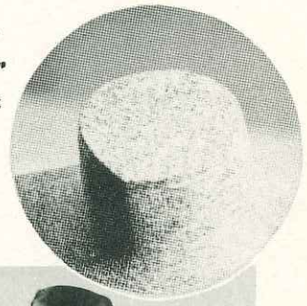
No. F-79W
Same except with walnut neck block ea. **$5.55**

No. F-79S
Same as F-79, with black sateen covering ea. **$7.65**

No. F-79SW
Black sateen covered with walnut neck block ea. **$8.55**

Sizes 36, 37 and 38

ALL DARLING FORMS have "V" neck for perfect fitting shirt collars.



STANDARD MODELS

No. F-50
Covered with top quality gray jersey ea. **$4.65**

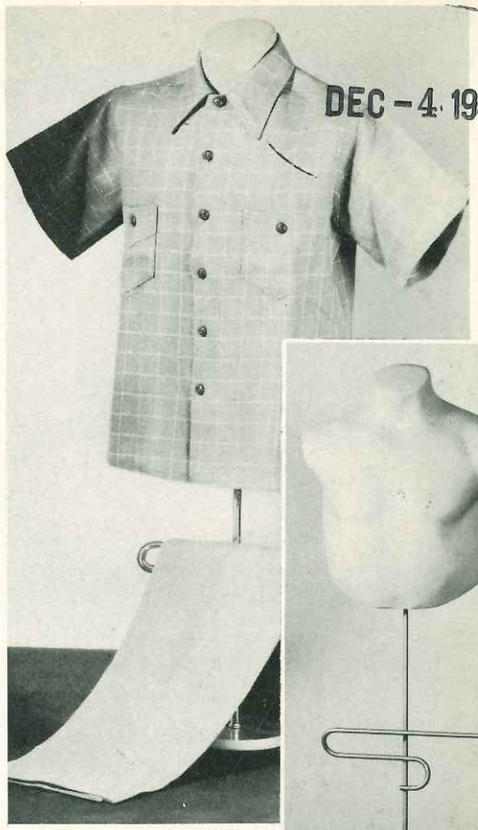
No. F-50W
Same, except with walnut neck block ea. **$5.55**

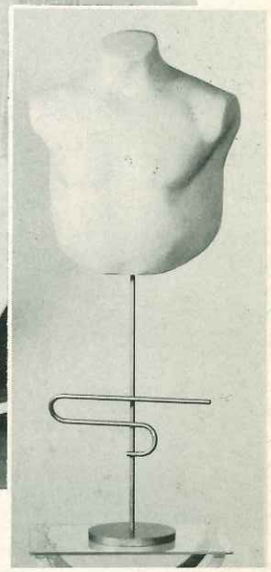
No. F-50S
Same as F-50, with black sateen covering ea. **$7.65**

No. F-50SW
Black sateen covered with walnut neck block ea. **$8.55**

Sizes 36, 37 and 38

DEC - 4 1942





SLACK SUIT DISPLAYER

NO. 1498

Complete slack display unit. This unit consists of a specially sculptured ¾" shell shirt form in Bimini finish. Mounted on combination upright and trouser displayer.

$6.90
COMPLETE UNIT

NO. F-146-P FORM ONLY. BIMINI FINISH

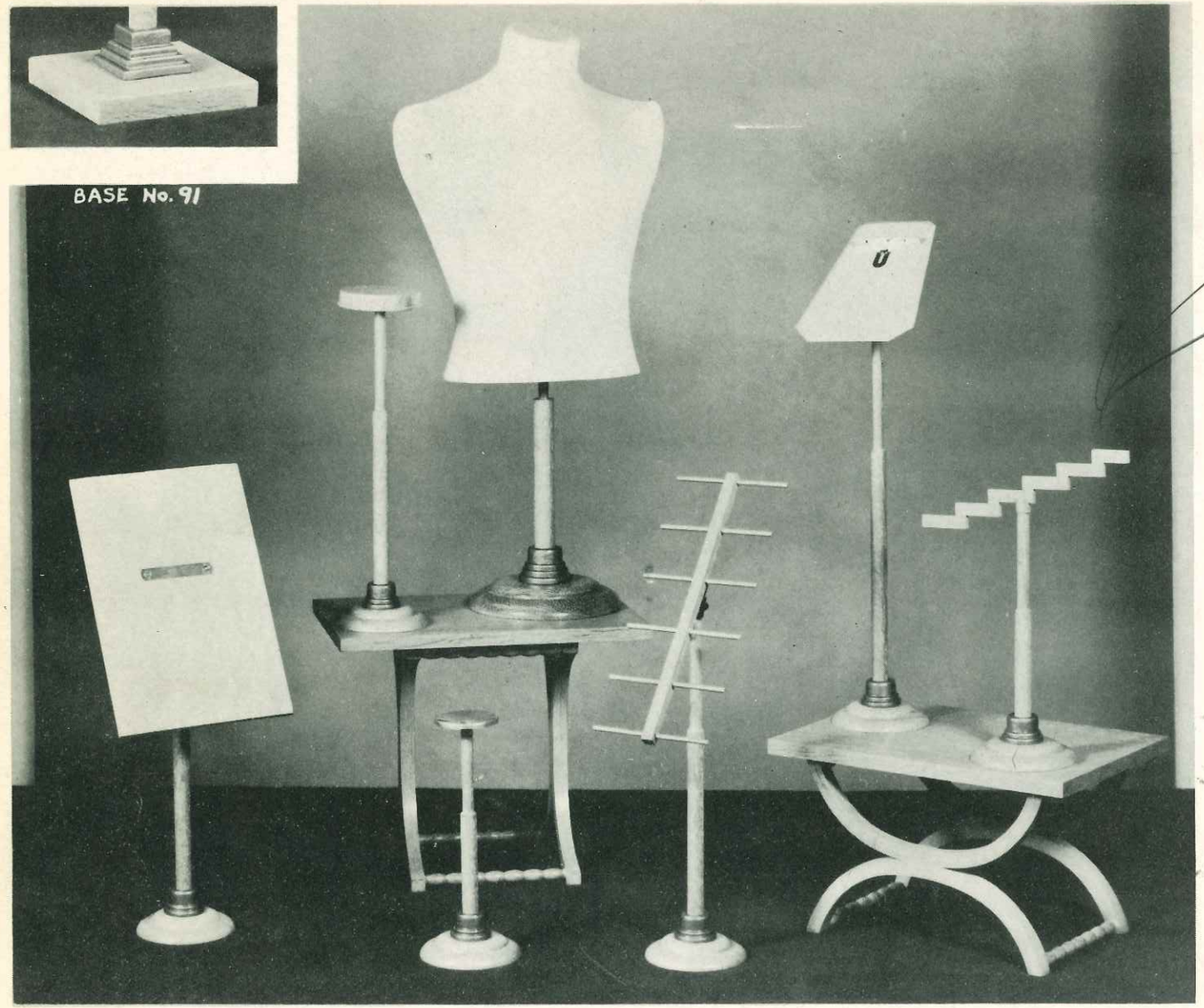
$4.40
EACH

NO. 1499 — METAL BASE AND UPRIGHT
Finished in brown Hammerloid.

$2.50
EACH

35

Wood Comes Back



Frosted oak with new Dartex base trim in copper Hammerloid finish. All stands finished with threaded metal studs for attaching tops. All tops bronze plated metal.

Base No. 92 (round style)
as illustrated

Shirt Stand 92-684
Balsa wood top, tilting fitting, 5½" base.

12 inches high	**each**	**$3.75**
18 inches high	**each**	**$3.95**
24 inches high	**each**	**$4.20**

Shirt or Coat Form Base 92-660
26 inches high, 9-inch base each $4.75

Hosiery Drape Stand 92-112
Frosted oak top, tilting fitting. Overall length of top 16", 6½" wide. 6 arms, 5½" base.

12 inches high	**each**	**$4.75**
18 inches high	**each**	**$4.95**
24 inches high	**each**	**$5.20**

Tie Stand 92-114
Frosted oak top, 12" long, 5½" base.

12 inches high	**each**	**$3.90**
18 inches high	**each**	**$4.10**
24 inches high	**each**	**$4.35**

Collar Stand 92-512
Frosted oak wood top, 5½" base.

12 inches high	**each**	**$3.65**
18 inches high	**each**	**$3.85**
24 inches high	**each**	**$4.10**

Hat Stand 92-304
Bronze plated metal top, 5½" base.

12 inches high	**each**	**$2.90**
18 inches high	**each**	**$3.10**
24 inches high	**each**	**$3.35**

Shoe Stand 92-461
Keystone shaped frosted oak top w/tilting fitting. 5½-in. base.

12 inches high	**each**	**$4.30**
18 inches high	**each**	**$4.50**
24 inches high	**each**	**$4.75**

BASE NO. 91, SQUARE STYLE, AS SHOWN IN INSERT

Shirt Stand 91-684
Balsa wood top tilting fitting, 5-in. base.
12" high $3.55 ea. 18" high $3.70 ea.
24" high $3.95 ea.

Shirt or Coat Form Base 91-660
26 in. high, 8-in. base each $4.00

Taboret 1529
All frosted oak, 15x10x10 inches.

w/12x18-in. wood top	**each**	**$8.95**
w/12x16-in. glass top	**each**	**$7.50**

Hosiery Drape Stand 91-112
Frosted oak top, tilting fitting. Length of top 16" overall, 6½" wide, six arms, 5-inch base.
12" high $4.55; 18", $4.70; 24", $4.95

Tie Stand 91-114
Frosted oak top, 12" long, 5" sq. base.
12" high $3.70; 18", $3.85; 24", $4.10

Collar Stand 91-512
Frosted oak wood top, 5-inch base.
12" high $3.45; 18", $3.60; 24", $3.85

Hat Stand 91-304
Bronze plated metal top, 5-inch square base.
12" high $2.70 ea. 18" high $2.85 ea.
24" high $3.10 ea.

Shoe Stand 91-461
Keystone shaped frosted oak top W/tilting fitting, 5-inch base.
12" high $4.10 ea. 18" high $4.25 ea.
24" high $4.50 ea.

For FORMS — See page 32

In Glorified Frosted Oak

Frosted oak with new Dartex base trim in copper Hammerloid finish. All stands finished with threaded metal studs for attaching tops. All wood tops made with metal fittings.

Base No. 92 (round style)
as illustrated.

Pants Drape Stand 92-111
12x1" frosted oak drape top. 5½" diameter base.

12 inches high	**each $3.65**
18 inches high	**each $3.85**
24 inches high	**each $4.10**

Box Top Stand 92-113
6x4-in. frosted oak top with tilting fitting. 5½-in. diameter base.

12 inches high	**each $3.90**
18 inches high	**each $4.10**
24 inches high	**each $4.35**

Coat or Shirt Form Stand 92-660
26-in. high, 9-in. base, each $4.75

Coat Hook Stand 92-549
8" base. 36/72" metal extension rod. Hook top with ring. Metal parts bronze plated.
each $8.80

Shirt Stand Top 92-681
With tilting fitting. 5½-in. base. Bronze plated.

12 inches high	**each $3.40**
18 inches high	**each $3.60**
24 inches high	**each $3.85**

Tables and Plateaus
PLATEAU 1526
All Frosted Oak.

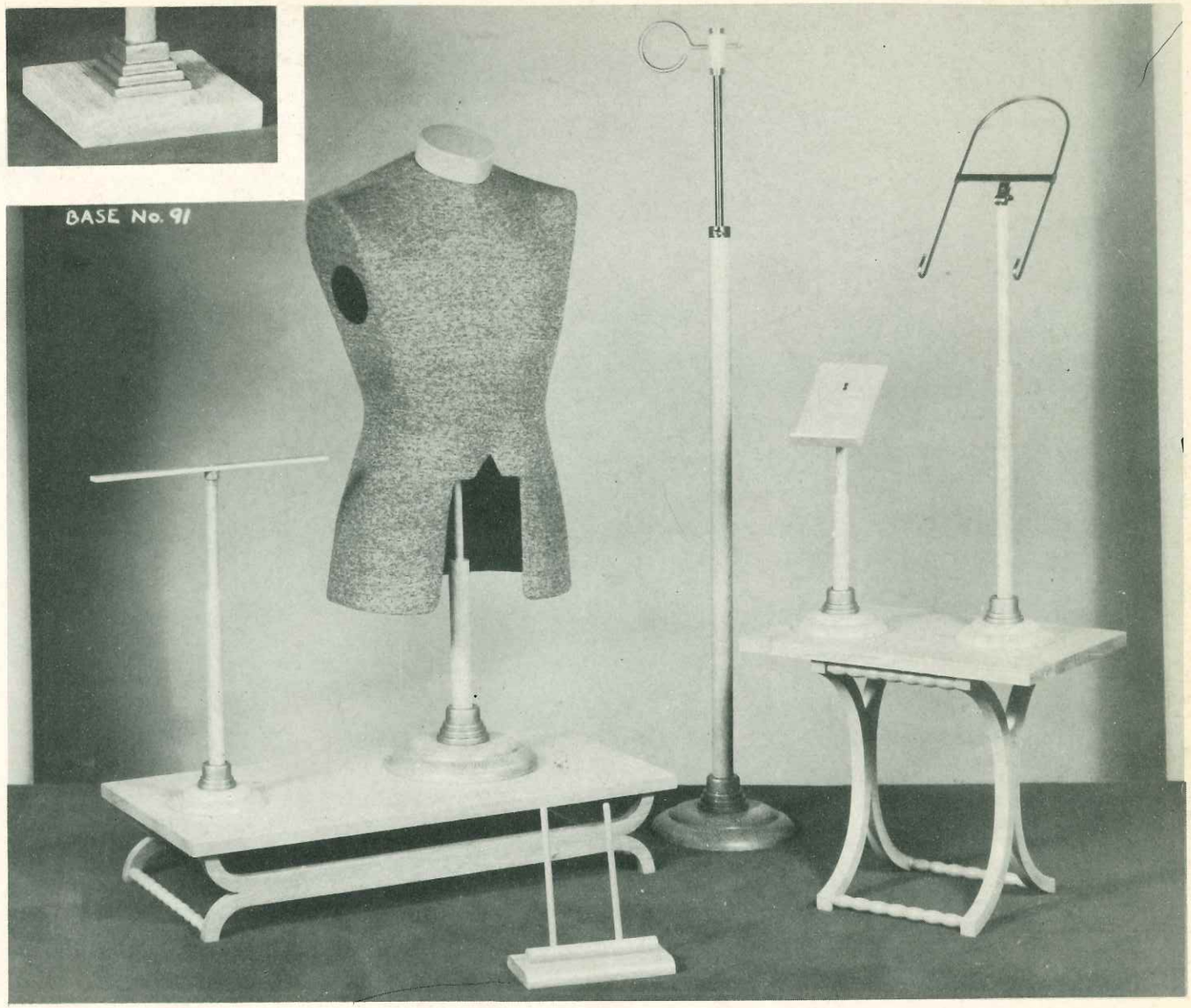
With 15x30" wood top	**each $12.50**
With 15x30" glass top	**each $ 8.50**

TABORET 1529
All Frosted Oak. Size 15x10x10".

With 12x18 wood top	**each $ 8.95**
With 12x16" glass top	**each $7.50**

CARD HOLDER 1536
All Frosted Oak, for 7x11" or 11x14" cards. Base 7x3½". **Each $2.25**

For FORMS — See pages 32-34



BASE NO. 91, SQUARE STYLE AS SHOWN IN INSERT

Pants Drape Stand 91-111
Base No. 91 (Square Style)
12x1" frosted oak drape top.
5-inch square base.
12" high $3.45 ea. 18" high $3.60 ea.
24" high $3.85 ea.

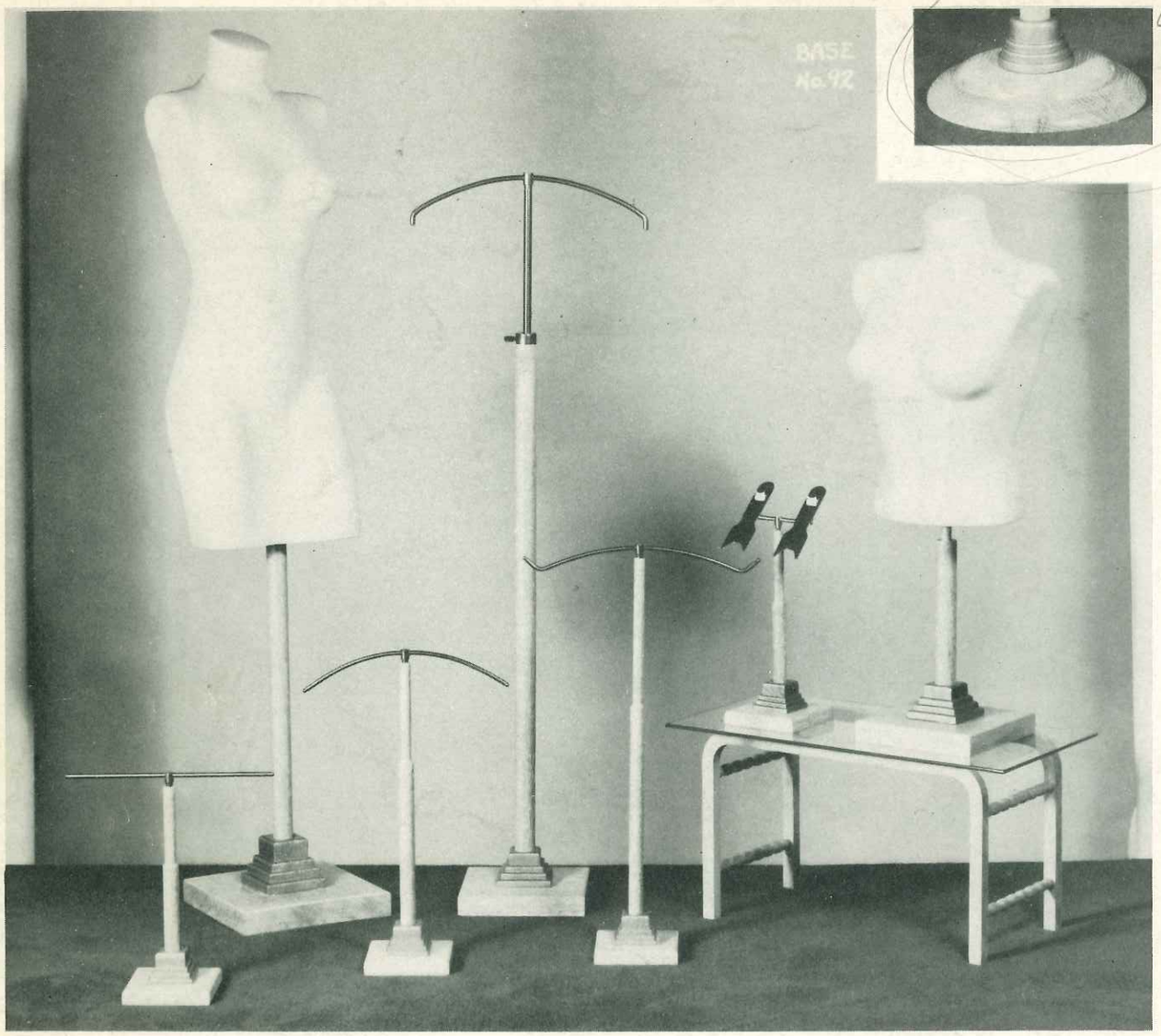
Coat or Shirt Form Stand 91-660
26-in. high, 8-in. base. Each $4.00

Box Top Stand 91-113
6x4-in. frosted oak top with tilting fitting.
5-in. square base.

12 inches high	**each $3.70**
18 inches high	**each $3.85**
24 inches high	**each $4.10**

SHIRT STAND TOP 91-681
With tilting fitting. 5" base.
Bronze plated.
12" high $3.20 ea. 18" high $3.35 ea.
24" high $3.60 ea.

Coat Hook Stand, 8" Base, 91-549
36/72" metal extension rod. Hook top with ring. Metal parts bronze plated.
each $8.60



Frosted Oak
Women's Wear Group

Frosted oak with new Dartex base trim in copper Hammerloid finish. All stands finished with threaded metal studs for attaching tops. All tops bronze plated metal.

Base No. 91 (square style)
as illustrated

Tee Top 91-110B
12-inch, 5-inch base.

12 inches high	each	$2.75
18 inches high	each	$2.90
24 inches high	each	$3.15

Curved Top, 14", 91-220B

12 inches high	each	$2.75
18 inches high	each	$2.90
24 inches high	each	$3.15

Lingerie Stand 91-254
5-inch base.

12 inches high	each	$2.80
18 inches high	each	$2.95
24 inches high	each	$3.20

Costume Form Base 91-665
Height 36 inches, 10-inch base, each $5.75

Dress Stand 91-619
36/72" metal ext. 14" top, 8" base, $7.55 ea.

Shoe Stand, 5" Base, 91-486

12 inches high	each	$3.15
18 inches high	each	$3.30
24 inches high	each	$3.55

Blouse or Sweater Form Base 91-660
8-in. base each $4.00

Display Table, 10" High, 1528

w/12x24-in. glass top	each	$7.95
w/12x20-in. wood top	each	$9.95

For FORMS — See pages 27-29

BASE NO. 92 ROUND STYLE AS SHOWN IN INSERT

Tee Top 12", 5½" Base
92-110B

12 inches high	each	$2.95
18 inches high	each	$3.15
24 inches high	each	$3.40

Curved Top 14", 5½" Base
92-220B

12 inches high	each	$2.95
18 inches high	each	$3.15
24 inches high	each	$3.40

Lingerie Stand, 5½" Base
92-254

12 inches high	each	$3.00
18 inches high	each	$3.20
24 inches high	each	$3.45

Shoe Stand, 5½" Base, 92-486

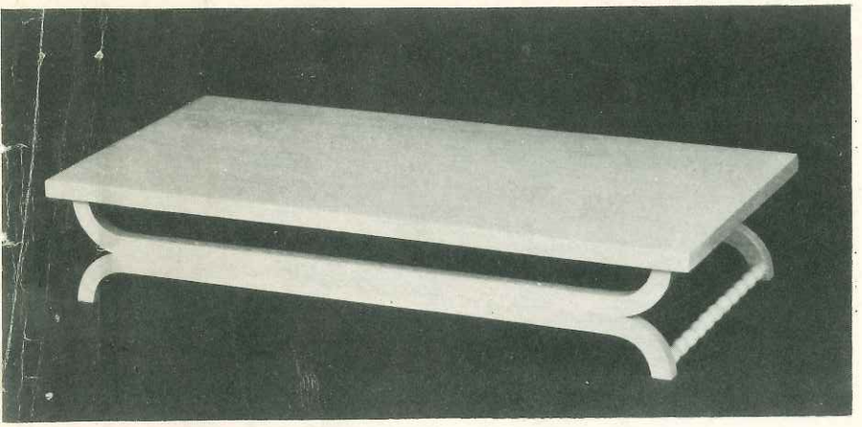
12 inches high	each	$3.35
18 inches high	each	$3.55
24 inches high	each	$3.80

Costume Form Base 92-665
Height 36", 10" base. Each $6.00

Dress Stand 92-619
36/72" metal ext. 14" top, 8" base.
Each $7.75

Blouse or Sweater Form Base
92-660
8-inch base. Each $4.75

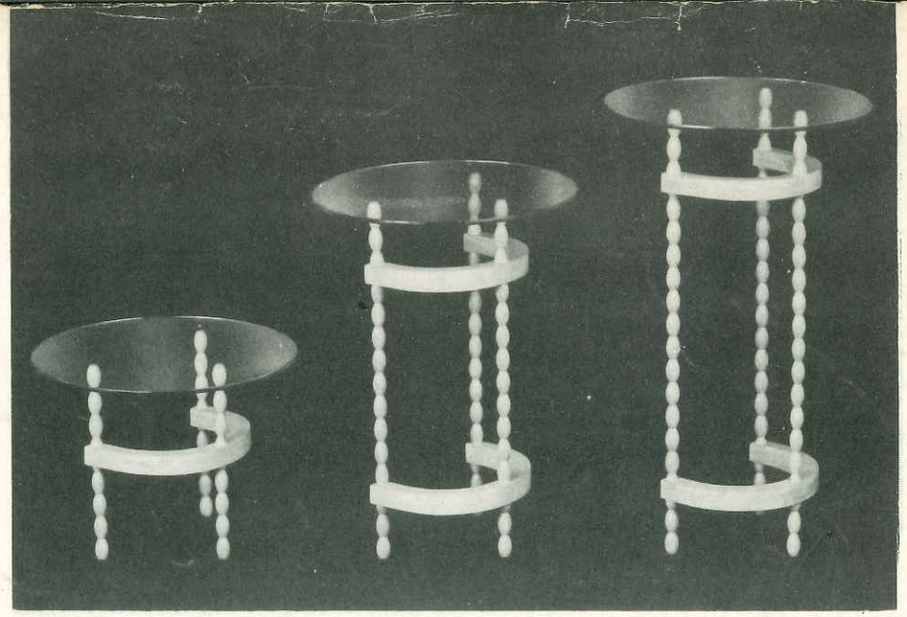
Elevation Units



LOW PLATEAU No. 1526

MODERN DESIGN —— 6 inches high, with 15x30-inch wood top. Entire unit genuine oak in the new fashionable Frosted Oak finish.

$12.50 EACH



VICTORIAN GROUP

Smart beaded genuine oak is used in the triple uprights of these elevation units finished in the new, fashionable Frosted Oak. Each unit is furnished with a 10" round glass plate. The group consists of one each 9", 16" and 20" units.

INDIVIDUAL UNITS CAN BE HAD AS FOLLOWS:

No. 1530	9 inches high	$3.65 each
No. 1531	16 inches high	$5.40 each
No. 1532	20 inches high	$5.60 each

SET OF THREE UNITS

$13.95

VERSATILE GENUINE OAK TABORET No. 1529

Smartly finished in the new, fashionable, Frosted Oak. Removable top. Supporting unit can be used in 3 positions, measures 15x10x10". Furnished either glass or wood top.

With 12x18" wood top ---------- each **$8.95**

With 12x14" glass top ---------- each **$7.50**

PLATEAU No. 1527

Genuine oak taboret in Frosted Oak finish. Can be used with either genuine oak top or plate glass top. Measures 12x8x10".

With 12x12" wood top --- each **$7.95**

With 12x14" glass top --- each **$6.75**

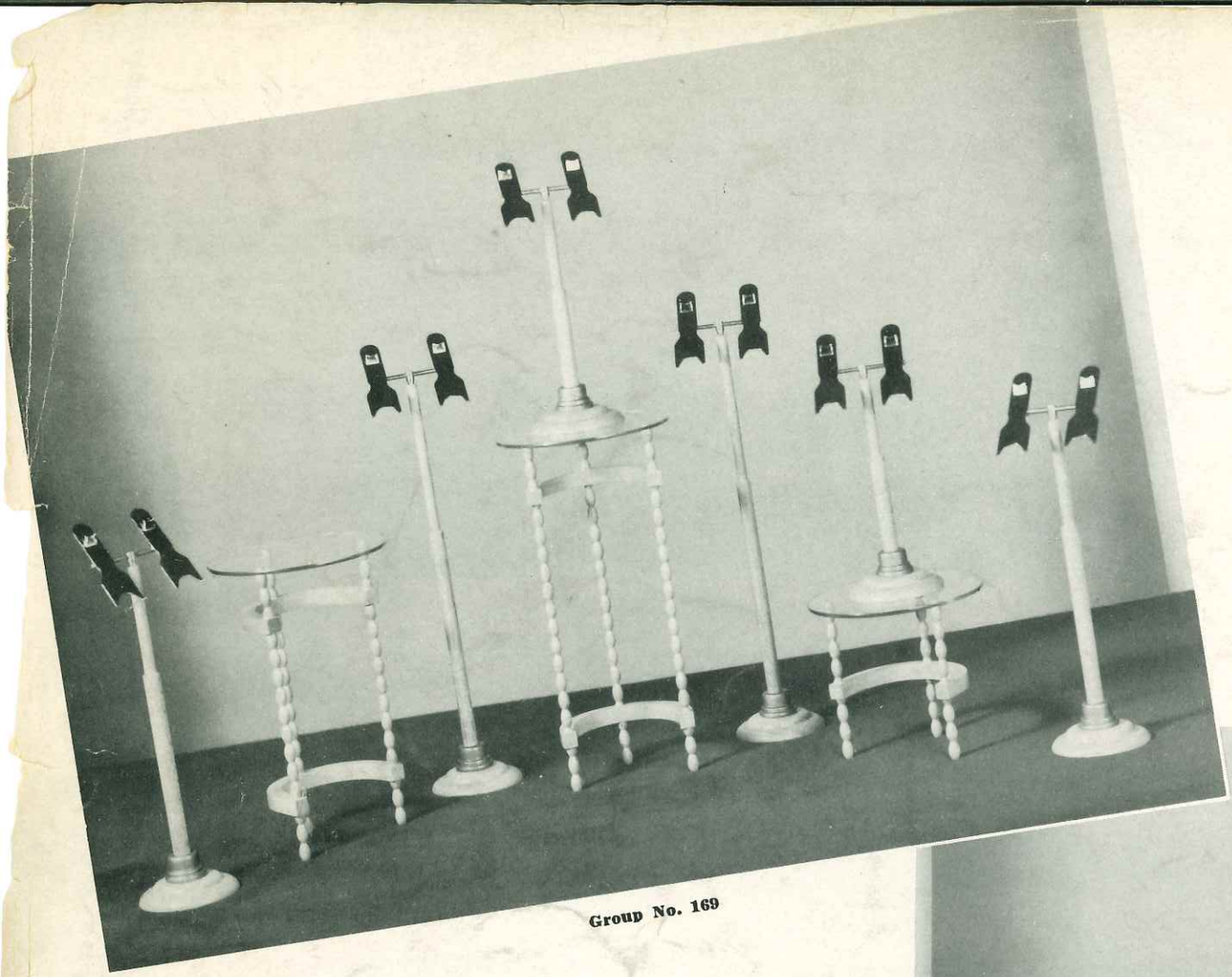
PLATEAU No. 1528

Sturdy plateau of genuine oak in the new fashionable Frosted Oak finish. 10" high.

With 12x20" wood top --- each **$9.95**

With 12x24" glass top --- each **$7.95**

Frosted Genuine Oak Shoe Groups



Group No. 169

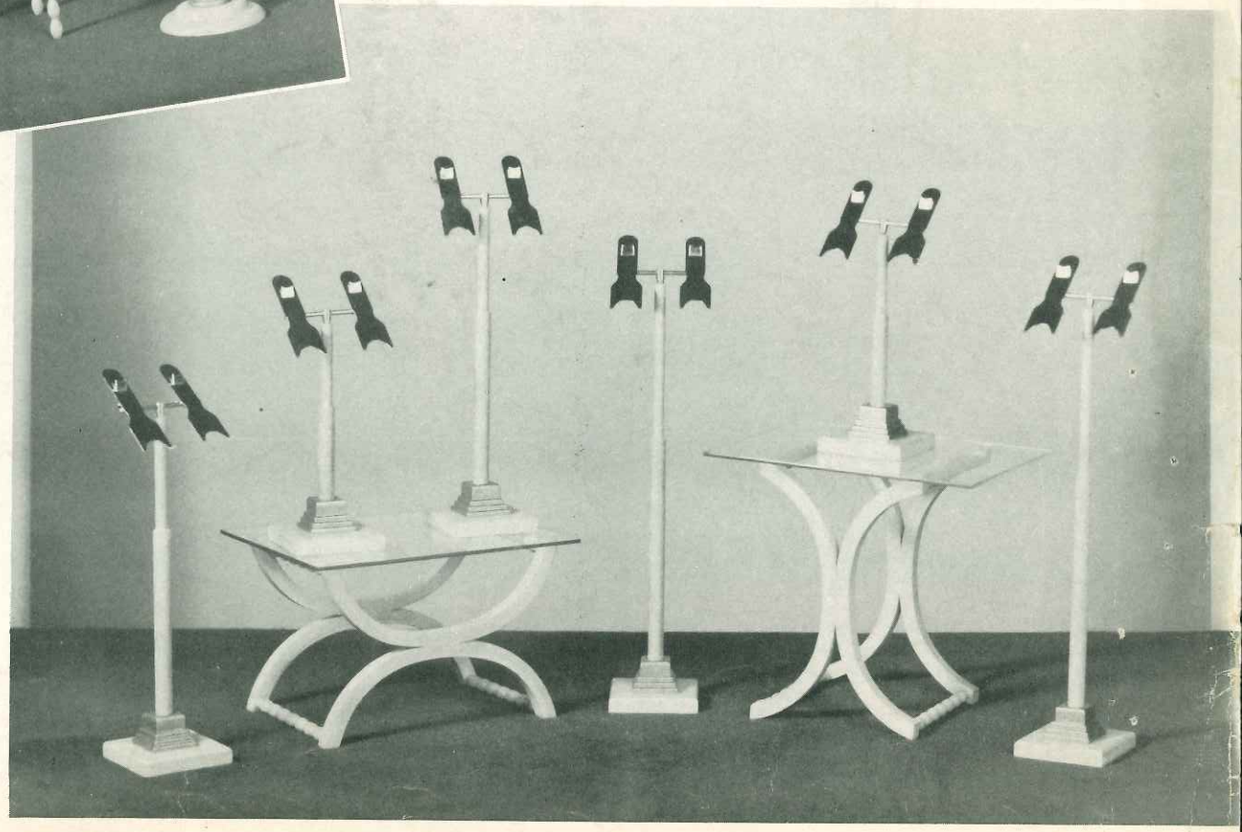
GROUP NO. 169

Frosted Oak with Duraloid trim in copper Hammerloid finish. Chrome tops.

$35.85 SPECIAL GROUP PRICE

SET CONSISTS OF THE FOLLOWING

2 only	No. 92-486	12" stands - -	$3.40 each
2 only	No. 92-486	18" stands - -	$3.60 each
2 only	No. 92-486	24" stands - -	$3.85 each
1 only	No. 1530	9" table w/10" glass	$3.65 each
1 only	No. 1531	16" table w/10" glass	$5.40 each
1 only	No. 1532	20" table w/10" glass	$5.60 each



GROUP NO. 171

Frosted Oak with Duraloid trim in copper Hammerloid finish. Chrome tops.

$34.85 SPECIAL GROUP PRICE

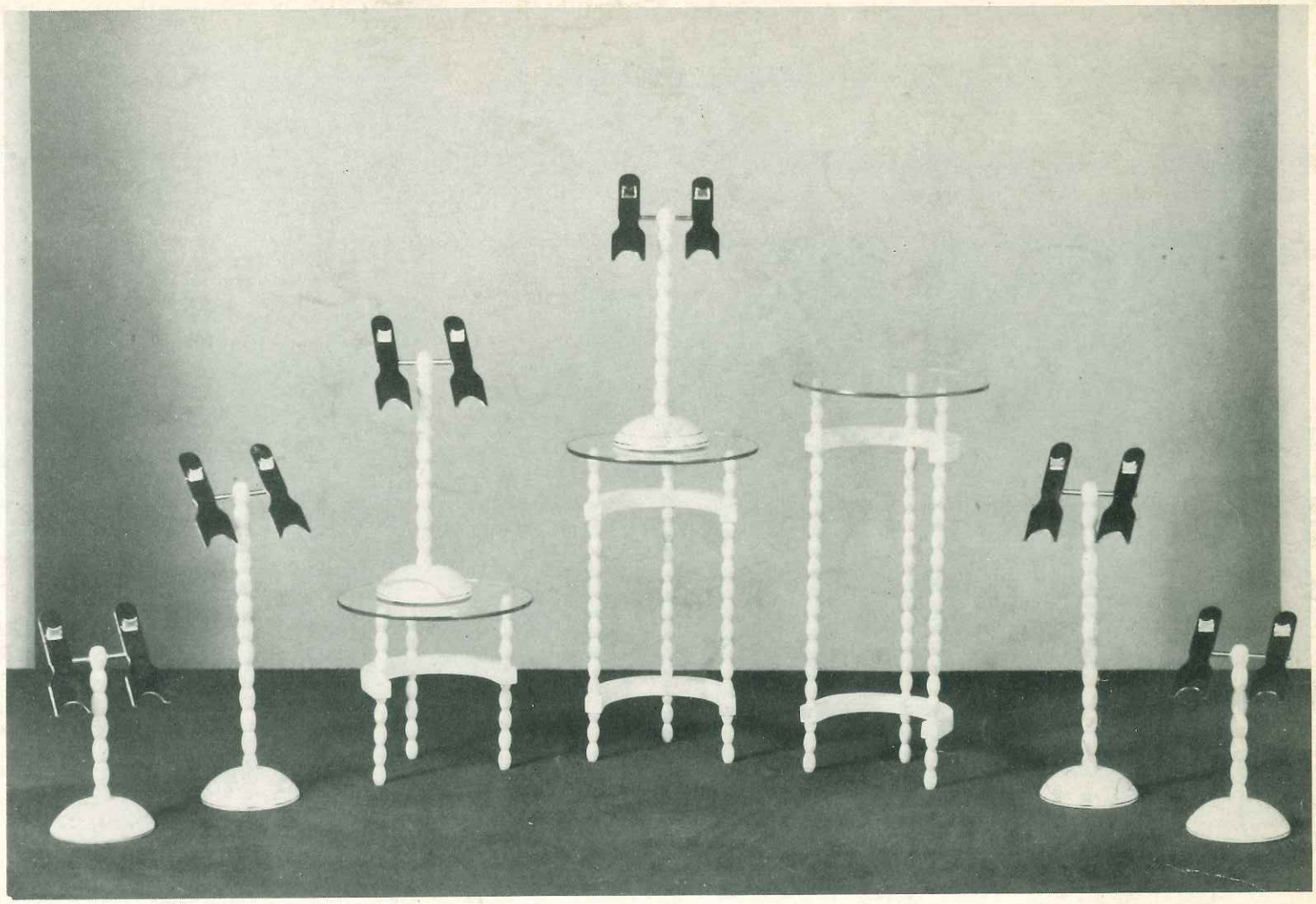
SET CONSISTS OF THE FOLLOWING

2 only	No. 91-486	12" stands - -	$3.20 each
2 only	No. 91-486	18" stands - - -	$3.35 each
2 only	No. 91-486	24" stands - -	$3.60 each
2 only	No. 1529	Tables, 10x10x15" with 12x16" glass tops - -	$7.50 each

Modern Shoe Group

No. 170

White Ceramic bases combined with carved wood uprights offer a refreshing change from ordering shoe display sets. All wood parts of stands and plateaus are finished in durable white lacquer. The white Ceramic bases have two thin lines of platinum striping to harmonize with the polished chrome shoe tops. 10-inch round glass tops are furnished with pedestal units. Ceramic base design used on above Shoe Set is an exclusive Darling creation.



Group No. 170

COMPLETE SET CONSISTS OF

2 only	No. 1534	9″ stands	$2.05 each	1 only	No. 1530 9″ pedestal $3.65 each
2 only	No. 1534	15″ stands	$2.15 each	1 only	No. 1531 16″ pedestal $5.40 each
2 only	No. 1534	22″ stands	$2.35 each	1 only	No. 1532 20″ pedestal $5.60 each

Special Group Price

$27.25

Novelty Items for Pepping Up Sales

H-190 AND H-191

MASKS Ladies' Dartex composition 3/4 masks. Useful for window and interior decorations. Finished in new glazed pottery shades, white, terra cotta, red, yellow and black. Equipped with metal hanger for easy attaching. Please specify color.

$2.25 EACH

FULL SIZE DISPLAY STORK

No. N-227

Made of all papier-mache with legs reinforced. Self-standing, durable and washable. This is a full round unit and not in relief. Smartly finished in correct colors, 48" high. Very light in weight and easy to handle.

$16.50 EACH

H-189, 8-yr. H-187, 8-yr. H-188, 4-yr. H-186, 4-yr. H-185, Infants.

MASKS Decorative wall masks of children's heads which are unique and attention compelling. Made of Dartex composition smartly finished in a decorative enamel semi-natural color.

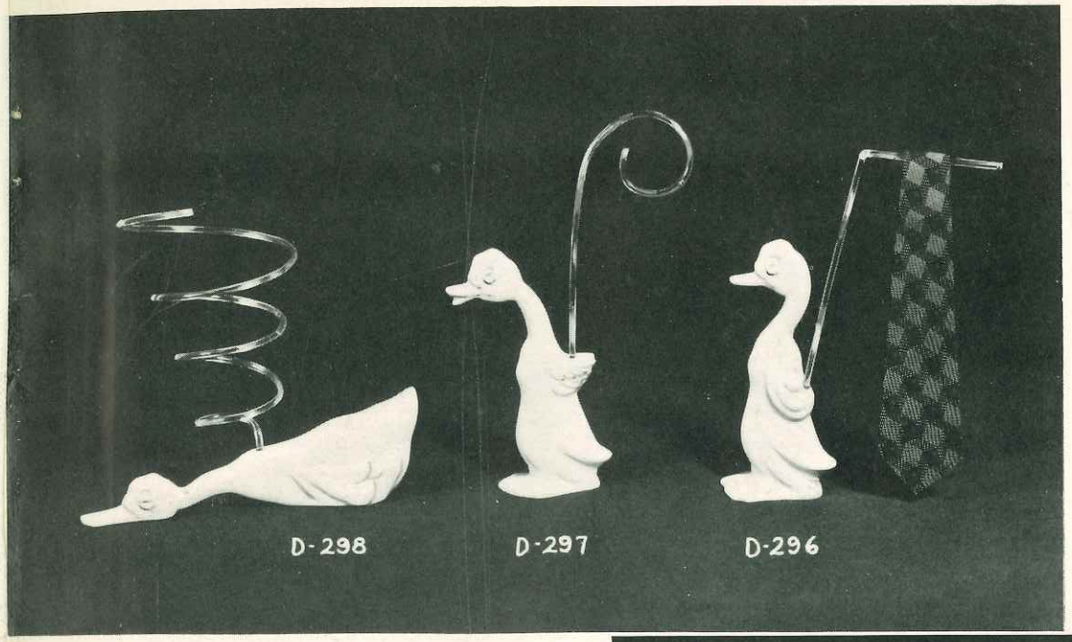
$1.75 EACH

INFANT'S HEAD

H-93

Cute, appealing baby head. Full shoulders permit bonnet and dress, or coat display. Made of durable Dartex composition with Skin-Tru finish and attractive coloring. Tube insert fits regular stands.

$1.95 EACH



Stop the Shoppers!

with this Ducky Display Group

The progressive expressions and human interest sculptured into these ducklings will bring a smile to the face of any hardened window shopper. Made practical by the use of Plexiglas and glass shelves, they create many insperations to the display man.

Complete sets consist of three duck display stands approximately 15 inches overall height or three duck displayers approximately 20 inches overall height. Stands have ¼-inch round Plexiglas draping arms and displayers come with 10-inch round glass shelves.

SET OF THREE DUCK STANDS

$9.00

COMPLETE SET

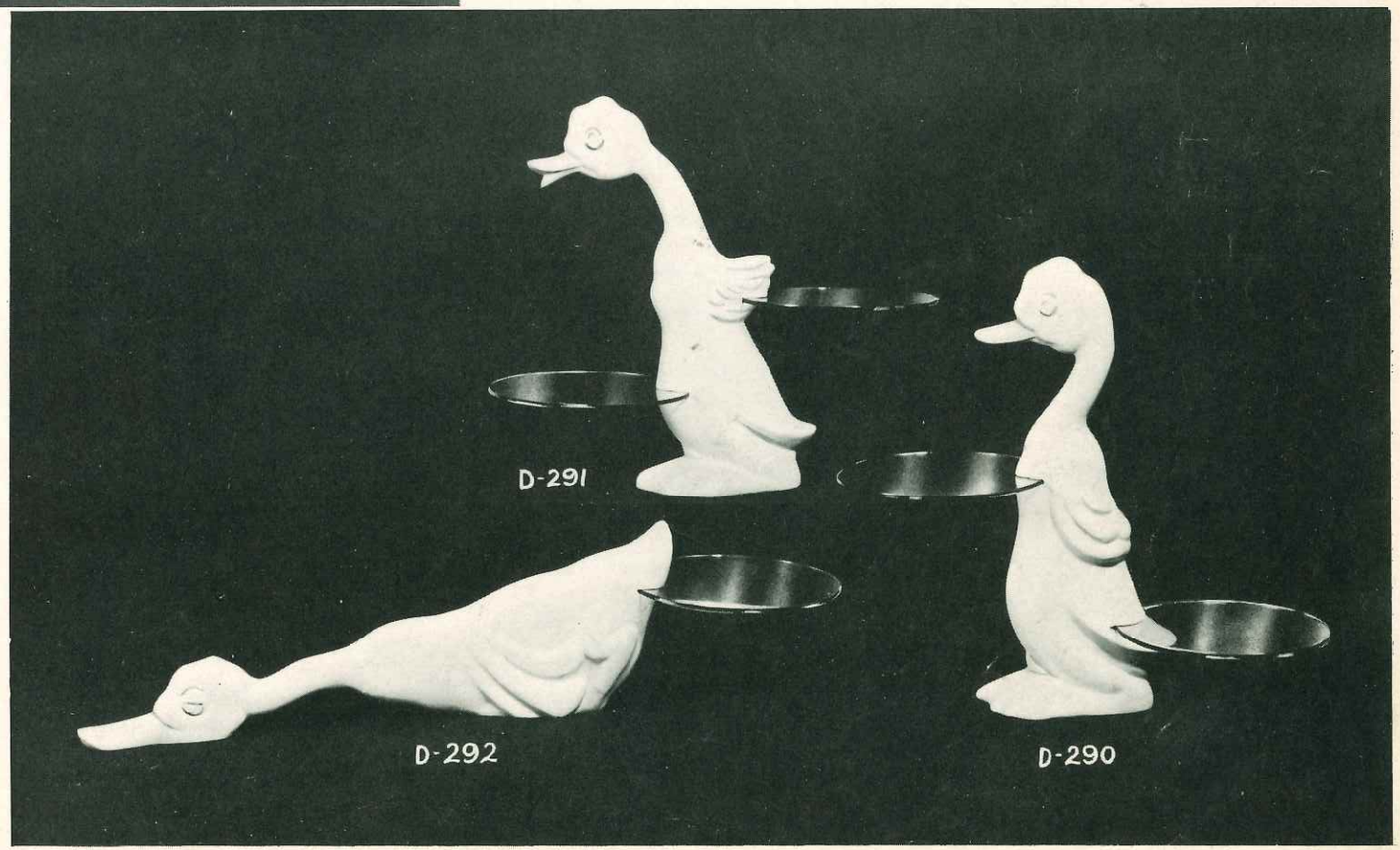
No. D296------$2.75 each
No. D297------$2.75 each
No. D298------$3.95 each

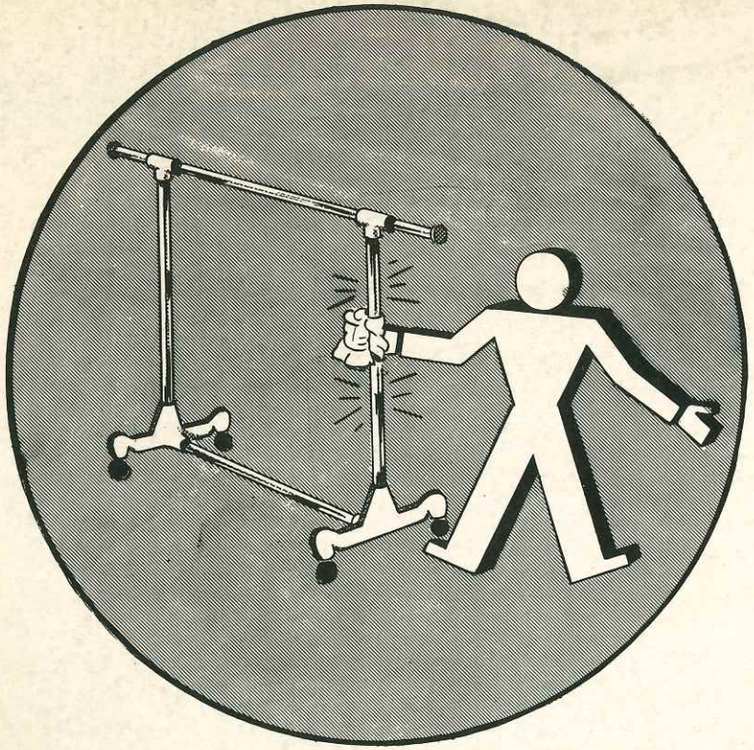
SET OF THREE DUCK DISPLAYERS

$19.95

COMPLETE SET

No. D290------$7.25 each
No. D291------$7.25 each
No. D292------$5.95 each





Conserve Your Metal Display Equipment

RETURN TO
DESIGN DIV.

The metal racks, displayers, stands and other metal units you now have your store equipped with, will last for years if handled with reasonable care. Periodical cleaning and polishing with systemized storing of fixtures when not in use, will do much to make them outlast the duration. Remember, too, that the proper care of your metal fixtures will help conserve precious metal needed for vital war production.

1. Avoid rough handling of fixtures, knocking them together, etc.
2. Careful storage of fixtures when not in use will greatly increase their period of usefulness. All metal parts should be rubbed with oil or vaseline, wrapped, and stored in a dry place.
3. For cleaning and restoring the beauty of chrome displayers, there are several fine cleaning compounds on the market. If none of these are available, use a mild kitchen cleanser such as Bon Ami and polish with a dry cloth. Displayers with a silver or lacquer finish should be washed with mild soap and water and thoroughly dried.

DEC - 4 1942

RETURN TO